

STORES OPEN
'TIL 9 FRIDAY

SIERRA MADRE DOLLAR DAYS

STORES OPEN
'TIL 9 FRIDAY

THURSDAY - FRIDAY - SATURDAY

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PRESIDENT DON JACKSON of the Chamber of Commerce starts the ball rolling for "Dollar Days" by putting up signs on his own store. More than 40 merchants are cooperating to make this season's bargain spree the GREATEST! Starts today through Saturday!

This
World
VIRGINIA JENKINSON

Biggest news of the week is, of course, the start of work on Bailey, Auburn and Carter canyons debris basins. Since every minute in the race of man against nature is of the greatest importance, both U. S. Engineers and the Monrovia construction company working on the project are asking the public to cooperate by staying away from the site of the work. They are making a special request that parents do not allow their children to wander into the areas where heavy equipment is being used.

Because tremendous planning and effort is going into completion of the basins before the first large rainfall, it may be necessary to work some night hours. Then, too, concrete for the discharge tunnel will be hauled in trucks through Sierra Madre streets. Since this is the only way that the work can be finished before Dec. 15, the public's tolerance is asked.

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Dollar Days Here To Be "Greatest" Merchants Say

The greatest series in the history of Sierra Madre's "Dollar Days" begins today to last thru Saturday. In an history-making, 100 per cent participation, everyone of the 42 retail stores in the downtown area will offer five or more items slashed in price to set a new record for "Dollar Days" bargains.

In the past, not all the merchants here have climbed aboard the "Dollar Days" bandwagon, which offers the customer so much for so little, but this year—through the dates of

Dr. Norman Scharer Opens PTA Program

Dr. Norman N. Scharer, San Gabriel superintendent of schools, will open the Sierra Madre PTA program for the year tonight (Sept. 16) at 8 o'clock at the City school.

Dr. Scherer has an excellent reputation as a speaker and has wide experience in the field of education. His subject will be "Philosophy of Modern Education."

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White Cane Days Proclaimed



MAYOR CHARLES E. LOUK proclaims White Cane Days and buys first White Cane from Lawrence McGinnis of the Lions Club as the annual Sight Conservation program is opened.

The Square will be jumping this Friday evening and Saturday afternoon, according to Emery Johnston, chairman of the White Cane Committee of the Lions Club who is in charge of the Our Town Talent Contest to be presented here Sept. 17 and 18.

The contest which is being given as a part of the White Cane Days observation designed to raise funds for the Lions Sight Conservation program, will present both amateur and professional acts, Mr. Johnston said this week.

Preliminary judging of the amateurs will take place during the evening hours from 7 to 9 on Friday night. Runners-up in the contest will then appear on the Saturday afternoon program from 2 to 6. Many worthwhile prizes will be awarded to the winners, it was announced.

White Cane Purpose
The White Cane has long been a symbol for the blind. Four years ago the Lions Club started a campaign to raise funds for aid to persons with the handicap of blindness. A

few of the many projects in the local Lions Club program of Sight Conservation and blind work covers the purchase of seeing eye dogs, radios and other audio aids to those who need them.

Last year Sierra Madre Lions purchased a costly eye testing device which was presented to the schools in addition to several other items for needy blind.

You, too, can become a benefactor by purchasing a White Cane when you are approached by local Lions.

SIERRA MADRE, CALIFORNIA—THURSDAY, SEPTEMBER 16, 1954

SIXTEEN PAGES TODAY—VOL. 48, NO. 45

Sierra Madre News

SIERRA MADRE, CALIFORNIA—THURSDAY, SEPTEMBER 16, 1954

Late Bulletin

Governor Goodwin Knight To Visit Sierra Madre!

Governor Goodwin Knight and Mrs. Knight will visit Sierra Madre Saturday, Oct. 30, according to word received this week by Judge John Mead, chairman of the Sierra Madre Knight for Governor Committee.

Local Republicans were jubilant over the Governor's acceptance of a speaking engagement here. According to Judge Mead, Knight's visit will be the first time Sierra Madre has had the opportunity to host to a Governor of the State of California.

"Breakfast With Your Governor and Mrs. Knight" is being planned by the local committee composed of M. Penn Phillips, Mayor Charles Louk and Mrs. Wm. Hawkins Jr. The breakfast will be held in the Woman's Clubhouse from 7 a.m. to 1 p.m. Time of the Governor's speech in City Park will be announced later.

Other committees for the reception of the Governor also will be appointed at a later time, Judge Mead said.

NEW RULE EASES TREE REMOVALS

If you wish to remove a tree from city property to make room for your driveway, or for other reasons pertaining to your own personal property, the legal process now is a lot simpler. Instead of waiting for the next Planning Commission meeting, you may fill out an application which will be referred to the commission's Forestry Committee.

Sparking this all-out drive to make the customer dollar-dazed by low prices is the Sierra Madre Chamber of Commerce. Also adding to the excitement of the bargain-buying spree will be the entertainment offered by the "Our Town Talent Contest," sponsored by the Lions Club in Kersten Court, Friday evening and Saturday afternoon. The entertainment features are a part of the annual Sight Conservation program known as "White Cane Days"—proceeds of which paid for a sight testing machine in Sierra Madre schools last year.

To the customer who asks if he may buy an automobile or a refrigerator for one dollar, Don Jackson, president of the Sierra Madre Chamber of Commerce, has a good answer—part of which is "No!" The other part emphasizes that even in stores dealing only in the higher priced items there will

be a price reduction.

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Parents Patrol Vicinity of New Sierra Mesa School

Parents of children attending the new Sierra Mesa school at Highland and Canan patrolled the immediate vicinity of the school when it opened yesterday in protest against the adjacent unprotected private swimming pool.

Mothers will continue to patrol the area during the hours that children are coming and going from school, in the morning, at noon and afternoon, a spokesman for the parents reported.

Application forms are available at City Hall, through City Clerk Marie Warfel, or Planning Commission Secretary Bearice Thompson.

In the meantime an ordinance to provide fences or other protective structures around swimming pools was given its first reading at Tuesday night's City Council meeting.

City Spotlights Pool Protection

Before taking further action on Councilman Lorne Pratt's proposed revision of the City business license structure, members of the City Council voted Tuesday night to make available to the public, mimeographed copies of the recommended increases.

The present rates, which have been in effect since 1919, provide for a flat fee of \$12 a year for each business establishment. Under the new ordinance, general licenses will be increased to \$24 annually, plus \$3 per employee working over 20 hours a week with a maximum fee of \$200. Professional men who were not previously covered, will be assessed at the same rate as merchants.

Other major changes include an increase of delivery vehicle licenses from \$12 to \$18 per year and a set rate of \$50 per year or \$15 a quarter for contractors, plumbers, electricians, plasterers and painters. Councilman Pratt's recommendations are expected to fatten the City's pocketbook by approximately \$6000.

City Administrator Bevington said that copies of the changes will be available at the City Hall and the Chamber of Commerce by Friday of this week. In an earlier NEWS interview with Mr. Bevington, the City Administrator said that he will be glad to discuss at his office any phases of the proposed changes before the ordinance is given its first reading at the next Council meeting to be held in two weeks.

Pool Ordinance

An ordinance regulating the maintenance of private swimming pools was given its first reading. It provides for the building of a fence or other solid structure not less than four feet in height with no opening larger than six feet square to be built around all private swimming pools and recommending that all gates or doors opening through the enclosure be equipped with self-closing and self-latching de-

vices designed to keep the door or gate securely closed at all times.

Flood Protection Action

Need for immediate action on the part of the City to start work on projects designed to avoid future flood emergencies was emphasized by Councilman Roberts who recommended that the City Engineer make a survey and report his findings within the next two weeks on the following crucial problems:

Method of handling surplus water from Floral canyon; redesigning of intersection of Carter and Lima streets; report showing amount of water (clear) Lima can now carry—Carter to Grandview—Grandview to Orange Grove—before private property is entered; recommendations on getting Lima street flow into Arcadia Wash; engineering estimate on amount of water Lima will handle if street is almost level—minimum crown, using present curbs; cost of leveling Lima, Carter to Grandview and recommendations on protective measures needed for remainder of Lima south of wash; opinion on feasibility and cost of alternate plan for using 12-inch planks on curbs and driveways on all or part of Lima; completion of arrangements with U. S. Forest Service on Yucca Trail control.

The Council authorized the hiring of a part-time engineer and the expenditure of \$500 to expedite the survey.

College Days Again For Rudolph Hartman

Rudolph Hartman is going back to college—for six days. He will attend classes at the USC in an intensive course in several pharmaceutical subjects in preparation for taking his degree as Doctor of Pharmacy—the highest degree in this field.

The classes in this special course will be held Sept. 13 to 18, from 9 a.m. to 5 p.m. daily.

Debris Basins Work Started This Week

Fast Pace Necessary Before Rains Come

Thousands of flood-weary Sierrans gave a sigh of relief this week as trucks started rolling through the streets to begin work on the construction of debris basins at Auburn, Bailey and Carter canyons.

Initial steps in getting the project underway were taken in a matter of hours after the bid of \$314,462 was awarded to the T. M. Page Corp. of Monrovia. The first meeting of the U. S. Engineers and construction company engineers was held last Thursday day for the purpose of outlining safety measures to be taken as the work progresses.

On Friday afternoon equipment was moved into the Auburn and Bailey areas and by Tuesday construction implements were ready at Carter Canyon. Clearing of brush and trees and the erection of a field office at the corner of Carter and Lima were outlined as preliminary phases of the work to be started before actual construction begins.

Specifications for the debris basins call for completion of the spillways to handle flood waters by December 1, and the completion of the entire project by December 15. Bailey will be enlarged to a capacity of 120,000 cubic yards and Auburn and Carter basins will have capacities of 32,000 and 30,000 cubic yards, respectively.

It is hoped that most of the work can be done during daylight hours, but, if necessary, some night hours will be used to finish the project on time. Col. Arthur C. Frye, Jr., district officer of the U. S. Army Corps of Engineers, said this week. When the construction of the discharge tunnel at Bailey is started it will necessitate the hauling of concrete in trucks through Sierra Madre streets. Col. Frye asks the public's forbearance in these two matters which may at times be irritating to residents living in the areas of the canyons.

The general supplemental appropriations bill, including \$1,000,000 for stepped-up flood control measures in the foothill areas and \$375,000 forest fire prevention funds for use in the Angeles National Forest area, was passed a month ago and signed by President Eisenhower two weeks later.

Congressman Hiestand said the bill which appropriates funds for the building of the debris basins now instead of two years hence as had been originally planned, is the result of a long hard fight, requiring constant alertness to prevent shelving of the appropriation applicable to the local area. He

Turn to page eight

Richard Graves To Speak Here

Democratic Nominee For Gov. Visits Oct. 3

THE WEATHER

	High	Low
Sept. 8	92	54
9	89	56
10	88	55
11	85	53
12	85	51
13	85	50
14	84	48

Rainfall

Season to date.....17.40"

Last year this time.....13.72"

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Richard Graves
To Speak Here

Democratic Nominee
For Gov. Visits Oct. 3

Richard Graves, Democratic nominee for Governor of California, will speak in Sierra Madre Villa park Sunday afternoon, Oct. 3, under the auspices of the Democratic clubs of Sierra Madre, Monrovia, Duarre and Hastings Ranch.

The affair will be in the form

of a picnic from 3 o'clock until dark.

Coffee and soft drinks

will be available but picnickers

are expected to bring their own

dinners.

Because of Mr. Graves' heavy schedule, the Foothill clubs feel very fortunate in being able to obtain him for a speaking engagement. Credit for this goes to the Monrovia club which launched the idea of getting the four clubs to cooperate to assure Mr. Graves a large crowd.

It is expected that Dan Kimball, former member of the Truman cabinet, will introduce Mr.

Graves and that many other prominent political figures will

also be present, Kurt Mueller,

president of the Sierra Madre club, said this week.

The Council authorized the

hiring of a part-time engineer

and the expenditure of \$500 to

expedite the survey.

College Days Again
For Rudolph Hartman

An important meeting of division leaders in Sierra Madre's civil defense organization will be held at 8 p.m., Thursday, Sept. 23, in the City Hall, it was announced this week by John E. Conzelman, associate civil defense director.

Mr. Conzelman reported that

the 14 persons who attended

the meeting last month showed

a great deal of enthusiasm for

the re-activation of the civil

defense structure here.

Information of a Trust and Profit

Sharing Plan which will benefit

all employees of the company.

As approved by the board of

directors of the engineering

company, the incentive plan

was made retroactive to Aug. 1, 1953, the date of the merger between the R. A. Hawks company and the Sierra Madre Engineering Co. Seniority at the date of the merger was carried forward for all employees. Participation in the earnings of the company is based on salary earned and seniority of each employee.

The Profit Sharing Plan set aside a fund for the retirement of Sierra employees, payable on termination of employment or if the employee becomes permanently disabled. In the event of death, the participant's share is paid to his beneficiary.

The plan was designed to encourage the employees to remain with the company and it is expected that it will be of equal value to the beneficiary and the community where 90 per cent of the workers live and spend their earnings.

The Sierra Engineering Co.

SIERRA MADRE NEWS

9 Kersting Court Sierra Madre, Calif. Custer 5-3324
Entered as second class matter at the Post Office at Sierra Madre, California, under the Act of March 3, 1897.
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Date of Adjudication — August 19, 1936
OFFICIAL NEWSPAPER OF THE CITY OF SIERRA MADRE
PUBLISHED EVERY THURSDAY

Established Oct. 2, 1906

Letter to the Editor

To the Editor of the NEWS: It is the consensus of opinion of the more than 20 players who competed in the Tennis Tournament at the City Park on Sept. 5, that certain credits for that pleasant event should be acknowledged publicly, with your kind permission, in the NEWS. First honors and our

gratitude go to Colonel and Mrs. William J. Owen of 20 W. Mira Monte, whose initiative and fine supervision originated and projected the idea among their fellow players, and carried it on to success.

The event itself, whose detailed outcome was reported in last week's NEWS, was a most sociable and pleasant one, marked by fun and good humor throughout, as well as by some fine playing and close, hard competition. Teen-agers, oldsters, and in-betweeners all had a grand six hours together on the courts, with a day of perfect weather. All agreed that more tournaments are in the cards as mile-posts of the future.

A most valuable by-product of the tournament was its natural result of bringing together for the first time many players hitherto unknown to one another. From now on, these enthusiasts feel the urge to play, they need go no farther

ADULT EDUCATION PROGRAM TO START HERE SEPT. 22ND

In an adult education program planned to serve 35 Southern California communities this fall, University of California Extension will offer a class in Sierra Madre, according to Miss Margaret Wotton, head of classes.

The Sierra Madre course is "Conservation Education," opening Wednesday, Sept. 22, at 4 p.m. in room 9 of the Sierra Madre school, 141 W. Highline Ave. Rodney Ellsworth, instructor in the Extended Day Division of Pasadena City College, is instructor for the class.

Spectators never get half the thrill out of anything that participants do, and a community doesn't get half the kick out of any other show that it does out of a good local talent show. I have seen a lot of the greatest shows and greatest actors of the last 40 years, and believe it or not, I still remember acts put on by Sally Dewey, the Buchanan brothers, Harold Roberts and others now somewhat staid citizens as standouts. Two years ago the younger crowd who put on two shows at the Synagogue surprised us with the good talent they brought out. And the audience had a family feeling for both the actors and the jokes and local cracks which they couldn't have gotten elsewhere.

For that reason I heartily applaud the plans for a local theatrical group, to present shows in our new park theater. There is a lot of talent here which isn't getting a chance. I predict that once the group gets going talent scouts from Hollywood will be drifting out here to woo what we have. Pappy Welch tells me that persons who have acted in the Pasadena Playhouse and the Griffith Park Greek Theater, but now live here, already have enlisted. I hear that Margie Thomas — not the go-getting newspaper gal but the daughter of Mr. and Mrs. Eber Thomas, who can do tricks with the accordion — is in a musical group which will appear at the County Fair and also at the Children's Fashion Show the Friendship Club is putting on, and we have a lot of other darned good musical talent. You never know what you can do until you try, and no town ever progressed in the arts without giving proper opportunity and appreciation to its own.

I'm especially impressed by this fact because I'm just back from a trip to Zion National

Lee Shippey asks What Do You Think?

Park, Kaibab Forest, North Rim of the Grand Canyon, Bryce and Cedar Breaks. All the entertainment at the three national parks, Zion, Grand Canyon Lodge and Bryce, is prepared and presented by the employees—the waitresses, dishwashers, bus boys, bellhops, etc. At Grand Canyon Lodge the kids have a repertoire of four shows—which they alternate. Many of the most sophisticated travelers in America—people who have gone everywhere and seen everything—were in the audience, and they were surprised and delighted. George Seidel, the manager, told me: "Many people come here the first time to see the canyon, then come back next year to see the kids." True, nearly all those youngsters are college kids. The dining-room host is a pre-med student who has made such a hit with touring doctors of importance that he can take his choice of eight noted medical schools—and just now it isn't easy to get into such schools. A dozen others at that one lodge had doors to careers opened to them because of tourists who were impressed by their versatility and liked their personalities.

• • •

I believe the North Rim is the one place in the world where an ordinary tourist, guided by a Park Ranger-Naturalist, can see and understand how the world was made, all from a vantage point within easy reach of anyone. We went with the Bennett Hinkleys—and boy! Do we all feel educated! A trip through Zion, North Rim and Bryce is an education in itself, and a wonderfully inspiring one. We in the West are exceptionally blessed to have so many wonderful national parks within our reach.

The richest blessings are obtained by labor.—Mary Baker Eddy.



CAMERA SPECIALS FOR DOLLAR DAYS



EASTMAN Kodak Brownie 127 Camera. Regular \$3.95.	Special \$2.95
EASTMAN Kodak Brownie 620 Camera. Regular \$7.10.	Special \$3.50
EASTMAN Kodak Brownie 616 Camera. Regular \$8.10.	Special \$4.00
EASTMAN Kodak Duoflex 620. Regular \$14.50.	Special \$10.95
EASTMAN Kodak Duoflex f:8 Lens. Regular \$19.95.	Special \$16.95
EASTMAN Kodak Vigilant f:6.3 Lens. Regular \$43.50.	Special \$21.75
SIXTOMAT Light Meter. Regular \$29.95.	Special \$21.95
ARGUS A-2 35 MM Camera f:4.5 Lens. Regular \$37.58.	Special \$18.50

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Regular \$1.50
Sale 2 for \$1.50

BOXED NOTES
Regular 5¢
Sale 3 for \$1.00
7-PIECE WATER SETS
Regular \$3.95
Sale \$1.00 OFF
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COLD BROOK low, low Price. 2 lb. cartons 25¢ DUTCH MILL BRAND 8-oz. pkg. 25¢ Choice of American, Swiss or Pimento.

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Blossom Time CREAM FARMER pint OR CHIVE carton 19¢

EGGS LARGE SIZE GRADE AA doz. 51¢ MEDIUM SIZE GRADE AA doz. 39¢ CREAM O' THE CROP. These are the finest eggs possible to buy!

Frozen Foods
Bel-air brand PEAS 2 10-oz. pkgs. 25¢ Grapefruit Juice 2 6-oz. cans 23¢ Orange-Grapefruit Juice Blended 2 6-oz. cans 23¢

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6 Oz. Reg. 1.89 With 30¢ Off Label	159
4 Oz. Reg. 1.29 With 20¢ Off Label	109
2 Oz. Reg. 65¢ With 10¢ Off Label	55¢

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Curtis BAKERY SPECIALS Pineapple Iced Tempting Pineapple "tops" this light, flavorful Gold Layer. Baked (Regular 75¢) way!

Baked Beans B&M Brand 13-oz. can 17¢ Salad Oil Mayday pint 33¢ quart bottle 63¢ Mayonnaise Numade Brand 1-pint 39¢ Rice Show Boat Green Label (2-lb. pkg. 31¢) Pancake Waffle Mix Suzanne Brand (40-oz. pkg. 33¢) Table Syrup Sleepy Hollow Brand 12-oz. bottle 27¢ Kolex Tampax Regular or Super Vitalis Hair Oil Tooth Paste Colgate with Gardol

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Boy Scouts

St. Rita's Boy Scout Troop No. 372 spent 10 days and nights at San Clemente Beach State Park, Aug. 16 through Aug. 26. Ten boys, Richard Chemopti, Frederick B. Clarke, Larry Fettters, Ronald Griffin, Joseph Kelly, Charles Larson, Sam La Sala, Paul A. Marshall, Gerald Trottier, and Robert B. Zeuschner, under the leadership of scoutmaster James O. Johnson, had an enjoyable vacation and learned considerable about outdoor cooking and camping. Larry Fettters discovered that you can sunburn even if you take precautions as he had to return home after three days.

Those committeemen taking turns as acting scoutmaster for the 10-day period were Mrs. Chemopti, Mr. Civerolo, Mr. Clarke, Mr. Griffin, Mr. Larson, and Mr. La Sala.

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SIERRA MADRE CITY SCHOOL DISTRICT BUS SCHEDULE

START	Trip 1	Trip 2	Trip 3	Trip 4	Trip 5	Trip 6
Michillinda (north end).....	7:50	8:25	11:40	2:00	2:35	3:10
Ramona and Michillinda.....	8:30	11:45	2:40	3:15	3:15
Orange Grove and Sunnyside.....	8:35	11:45	2:45	3:15	3:15
Orange Grove and Canon.....	8:40	11:50	2:50	3:20	3:20
New School.....	8:45	11:50	2:00	2:55	3:20
Main School.....	7:50	8:50	3:00	3:25	3:25
Grandview and Double Drive.....	8:00	11:55	2:05	3:25	3:25
Sturtevant & Audubon Way.....	8:05	11:55	2:10	3:30	3:30
Alta Vista & Vista Circle (u.).....	8:05	12:00	2:10	3:30	3:30
Alta Vista and Woodland.....	8:05	12:00	2:10	3:30	3:30
Canyon Pool.....	8:10	12:00	2:15	3:30	3:30
Sturtevant and Woodland.....	8:10	12:00	2:15	3:30	3:30
Skyland and Orange Drive.....	8:15	12:05	2:20	3:35	3:35
New School.....	8:20	12:10	2:25	3:40	3:40
Main School.....	8:25	12:15	2:30	3:50	3:50

SIERRA MADREANS ENJOY HOLIDAY AT SAMARKAND

The boys tried fishing from San Clemente pier and double crossed Ray Zeuschner, who had offered to cook all the fish they could catch on Friday, by landing about two dozen fish, 12 of which were "keeper size." Carl Griffin made a special trip to pick up Richard Chemopti and Ronald Griffin to play a Pony League play-off. Unfortunately their team lost.

There will be a special meeting of the troop committee at 8 p.m., Thursday, Sept. 16, in St. Rita's Hall. A board of review for the Boy Scouts will be held at 7:15 p.m., prior to this meeting. It is anticipated that 75 per cent of the troop will be eligible for advancement.

Norma Dodson, popular nurse at the Sierra Madre Medical Center, and Mrs. Kenneth Lawrence spent a very gay and happy two weeks at Lake Tahoe. Mrs. Lawrence has done relief work at the Center during the summer months.

Every Penny Counts!

MOST HOUSEWIVES

will subscribe to that statement these days. But there's one way you can make important savings . . . at a time when clothing is such a costly item, you can reduce this expense greatly by allowing us to extend the life of your present wardrobe through our gentle, thorough cleaning methods.

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Featuring a Full Course Dollar Day Dinner

SOUP OR SALAD

Vegetable Baked or Whipped Potato Hot Roll
Choice of Drink Dessert

Your Choice of:

- POTTED SWISS STEAK with vegetable gravy
- LARGE PORTION FRIED SPRING CHICKEN
- FILET OF NORTHERN HALIBUT with Tartar Sauce
- HALF POUND GROUND ROUND STEAK with French Fried Onion Rings
- GRILLED VIRGINIA HAM STEAK with Pineapple Ring
- SERVED FROM 5 P.M. TO 8:30 P.M.

THURSDAY :: FRIDAY :: SATURDAY

This Week's SUPER-SPECIAL!
20" OLYMPIC CONSOLE \$159.95

A SMALL DEPOSIT WILL HOLD ANY SET

Eddie's Radio and Television
81 W. SIERRA MADRE BLVD. CUster 5-3327

Fund Raising Event Planned By Troop 3

for the program that has been maintained. This will continue under the leadership of the new scoutmaster, Gale Hersey and committee chairman, Dr. Nathan Jacobs.

The program scheduled for the coming year includes many overnight trips, plus a 10-day trip to the High Sierras. This is an achievement when the Boy Scout age level is only 11, through 13 years of age.

All cakes for the social are homemade by Scout mothers. Cost is only 25 cents for cake and ice cream. The door prize, donated by Barrett's Home Gardens, was won by Fred Richter.

George Black, former scoutmaster plus an active committee, were largely responsible

Exchange Club Meet Includes Film Show

SIERRA MADRE NEWS
Thursday, September 16, 1954

Potatoes are grown for market in every state on the North American continent.

DOLLAR DAZE

SOME JEWELRY 2 FOR \$1.00
10% FROM ALL ELSE

JESSIE DUNNING

ROESS QUALITY MEATS

Rath Black Hawk Hams

SHANK PORTION **49¢**
6-7 lb. Average Weight

BUTT PORTION **57¢**

LAMB ROAST **29¢**

LAMB BREAST **5¢**

LAMB CHOPS **79¢**

Blade Bone LAMB CHOPS **59¢**

FRESH CAUGHT SEA FOOD

Fresh Red Salmon **59¢** | JAR OYSTERS **49¢** | Northern Halibut **49¢** STEAKS

Armour Star—Cello Package **67¢**

Fresh Fryers LEGS—THIGHS—BREASTS

frozen foods

WE BUY RIGHT WE SELL RIGHT

This market is a member of Certified Grocers of California, Ltd.—one of the World's Largest Buying Groups.

Birds Eye—6-oz. Can **13¢**

ORANGE JUICE

Birds Eye—10-oz. Pkg. **13¢**

CUT CORN

Birds Eye Whipped—12-oz. Pkg. **13¢**

POTATOES

Kold Kist—Package **10¢**

STEAKS

Clark's CHICKEN PIES **25¢**

Fresh FRUITS Fresh VEGETABLES

Spanish ONIONS **3 LBS. 10¢**

School Boy Size Delicious APPLES **3 LBS. 25¢**

Large Slicing TOMATOES **7¢**

Stuffing Size BELL PEPPERS **5¢**

Fresno Thompson SEEDLESS GRAPES **7¢**

No. 1 White Rose POTATOES **10 LBS. 39¢**

Prices Effective Thursday, Friday, Saturday—Sept. 16-17-18

ROESS MARKET

SIERRA MADRE BLVD. at LIMA

NEXT TO POST OFFICE

ROESS MARKET

SIERRA MADRE BLVD. at LIMA

NEXT TO POST OFFICE

Shopping Bag

School Lunch Special . . .

FANCY NORTHERN

Jonathan APPLES 2 lbs 25¢

Garden Fresh

CARROTS
2 1 lb. cello pkgs. 17¢

U.S. No. 1 Spanish

ONIONS
3 lbs. 10¢

TENDER TEXTURE

FANCY RED YAMS 2 lbs 19¢

Sugaripe Fancy Lge. Dried Apricots 12-oz. pkg. 53¢

WHOLE SUN FROZEN

ORANGE JUICE 6 oz. cans 8 for 99¢SNOW CROP
CUT CORN
SNOW CROP
PEAS & CARROTS
SNOW CROP
DICED POTATOES

7 Pkgs. 99¢

Snow Crop
Naturally . . . the
freshest frozen!SNOW CROP
BROCCOLI SPEARS
SNOW CROP
SUCCOTASH
REGULAR OR FRENCH
CUT GREEN BEANS

6 Pkgs. 99¢

Buppert's Frozen
FILLET OF SOLE

1 lb. pkg. 49¢

Ocean Freeze
BREADED SHRIMP

10 oz. pkg. 59¢

Calo
DOG FOOD

2 No. 1 cans 23¢

Milani's Buccaneer
FRENCH DRESSING

6 oz. btl. 29¢

Puss 'n Boots
CAT FOOD

2 8 oz. cans 13¢

For Salads, Cooking
WESSON OIL

pt. 32¢ qt. 62¢

Sanitary Napkins
MODESSpkg. of 12
(plus tax) 39¢Digestible
CRISCO (FREE 10¢ TIDE
COUPON ON CAN) . . . 8 lb. can 87¢20 Mule Team
BORAXO8 oz. can
(plus tax) 15¢Kingsford
CORN STARCH

1 lb. pkg. 13¢

Cleans, Blues, Softens
RAIN DROPS8 oz. pkg.
(plus tax) 22¢Aluminum Foil
REYNOLDS WRAP25 ft. roll
(plus tax) 23¢Bubble Action
BAB-O CLEANSER

2 reg. tins 23¢

Foodcraft Fresh Cucumber
DILL PICKLESRegular or Kosher
25 oz. jar 31¢Toilet Soap
CAMAY

3 reg. bars 21¢

2 bath bars 21¢

Ant Poison
ANTROL FEEDERSSet of 4
(plus tax) 48¢Regular or Kosher
25 oz. jar 31¢**PUREX BLEACH**quart 25¢
(plus tax) 45¢Bell's Chopped
RIPE OLIVES

2 4½ oz. 17¢

Tillie Lewis Tasti-Diet
BEVERAGES

2 16 oz. btl. (no dep.) 33¢

Beechnut Strained
BABY FOODS

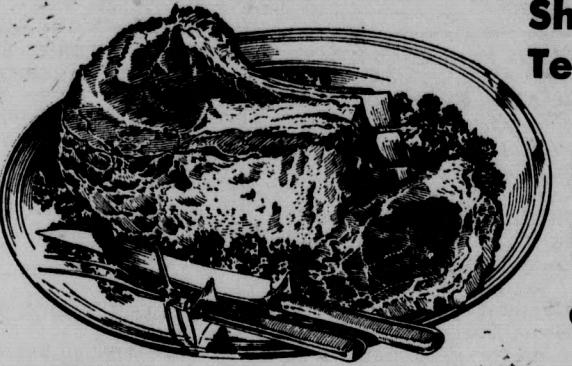
3 jars 29¢

Superior . . . All Flavors
PURE HONEY

16 oz. jar 29¢

PANCAKE FLOURPillsbury or
Globe A-1
10 lb. box \$237
20 oz. pkg. 15¢Highland
Cane & Maple Syrup 24 oz. jar 52¢

features THE BEST in BEEF

PRIME RIB ROASTShopping Bag Quali-T Choice Steer Beef
Tender, Flavorful . . . The Aristocrat of All RoastsCHOICE STANDING
CUTS . . . the "centerpiece"
of the dinner table!69¢
lbShopping Bag Quali-T **BEEF POT ROASTS** All CBLADE BONE CHUCK ROAST 33¢
SEVEN BONE BEEF ROAST 37¢
ROUND BO BEEF ROASHOME FR
Swift's Bonele
VEAL RFISH
COCKTAIL SH
SWORDFISH S
EASTERN SCABreast-O-Chicken
CHUNK TUNA
Skagg's Sliced
DRIED BEEF
Chef Boy-Ar-Dee
SPAGHETTIGreen G
CREAM S
2
30
calGreen Giant
BIG TENDER PE
Libby's
SPINACHB and M New England
BAKED BEANS
Jan-U-Wine
BEAN SPROUTSApple Land
FANCY AP
2
303
canArdel
SANTA ROSA PL
Libby's
SLICED PINEAPPPacific
THIN-FLAKE CRA
Butterscotch Cremes
WESTON COOKIEMARBLE
Betty Crocker's
Prepared Mix
20-oz. pkg.Campfire
MARSHMALLOWShopping Bag Quali-T Choice Steer Beef
BONELESS CLOD ROAST 67¢
lb

Our Own Cure . . . Boneless Brisket

CORNED BEEF .49¢
lb

Choice Beef . . . Lean, Boneless

STEW BEEF . . . 59¢
lb

Boiling Meat

SHORT RIBS . . . 23¢
lb

Shopping Bag Quali-T

GROUND BEEF .29¢
lb

Hormel Dairy, 1st Grade

SLICED BACON 63¢
lb

OLSON'S COUNTRYSIDE

FRESH EGGSMEDIUM
GRADE A

Doz. 33¢

DELRICH (SPECIAL 5¢ OFF CARTON)

MARGARINESPECIAL
PRICE1 lb. ctn.
You Pay

21¢

2 lb. loaf

79¢

KRAFT

VELVEETACHEESE
FOOD

2 lb. loaf

79¢

BREAKFAST CLUB

COFFEE

2 lb. can \$1.95

1 lb. can 98¢

GLORIETTA

TOMATO JUICE

46 oz. can 23¢

HEMET

APRICOT NECTAR

46 oz. can 29¢

DIXIE

PRESERVESPURE
STRAWBERRY

12 oz. jar 27¢

SWANSON'S BONED TURKEY OR

BONED CHICKEN

5 oz. jars 3 for \$1.00

WILSON'S

CHOPPED BEEF

12 oz. can 31¢

Shopping Bag

YOUR BUSY, FRIENDLY FOOD STORE

WHITTIER, In the Whittier Quad

RIVERA, 9406 E. Washington Blvd.

PICO, 9130 E. Whittier Blvd.

SAN GABRIEL, 1849 S. San Gabriel Blvd.

EL MONTE, 137 E. Valley Blvd.

4806 N. Peck Rd.

SAN MARINO, 2270 Huntington Dr.

2960 Huntington Dr.

ALHAMBRA, 2200 W. Valley Blvd.

ARCADIA, 1407 Baldwin Ave.

7 E. Huntington Dr.

MONROVIA, 140 W. Foothill Blvd.

UPLAND, 304 E. Foothill Blvd.

PASADENA, 2660 E. Colorado St.

3841 Sierra Madre Blvd.

EAGLE ROCK, 1566 Colorado Blvd.

2222 Colorado Blvd.

ALTADENA, 2408 Lincoln Ave.

MONTROSE, 2256 Honolulu Ave.

LA CANADA, 920 Foothill Blvd.

LA CRESCENTA, 3100 Foothill Blvd.

SUNLA

TUJUN

LANCA

BURBA

ALL CHOICE STEER BEEF
You get the finest eating beef at Shopping Bag
... scientifically fed to the peak of perfection,
expertly prepared and properly handled under
the most modern and sanitary conditions, then
aged to mellow the flavor. You can serve Shop-
ping Bag beef with confidence that it will be
tender, good eating meat every time . . . it's
quality controlled.
"Try and See . . . It's Quali-T!"

AT THE DELICATESSEN
Luer Quality • Swift's Premium
ALL MEAT FRANKS

1/2 lb. cello pkg.	26¢	1 lb. cello pkg.	47¢
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Luer Quality
Long Bologna **45¢**
Wisconsin Redskin
Aged Cheddar **65¢**
Foodcraft Genuine Kosher
Dill Pickles **29¢**

"Goodness Knows" BAKERIES
BLUEBERRY PIE
Select Maine Blueberries
... First of the Season.
DEEP 8 INCH. NO DEPOSIT ON TIN **55¢**

Hand Made Danish
ORANGE ROLLS **6** for **25¢**

Hand Made, Hearth Baked
EGG SESAME BREAD **22¢**

— WINES & LIQUORS —

CALVERT'S RESERVE
Blended Whiskey. Pint 2.75 Fifth **438**

CABIN STILL 5 Yrs. Old
Straight Kentucky Whiskey, 91 Proof. Quart **597**

FLEISCHMANN'S 6 Yrs. Old
Straight Kentucky Bourbon, 90 proof. Fifth **477**

P & T RESERVE 4 Yrs. Old
Straight Bourbon. Quart 4.95 Fifth **399**

GILBEY'S GIN
90 Proof Dry Gin. Quart 4.73 Fifth **383**

STAG BEER
Brewed in St. Louis

Quart Bottles (plus deposit)	36¢	2 12-oz. cans	33¢
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12-PAK CANS . . . 1.98

FILM
24 hour Photo Finishing Service

Prices Effective in All 25 Stores
THU - FRI - SAT
September 16, 17, 18
REGULAR DAILY STORE HOURS
9 A.M. to 9 P.M.
OPEN SUNDAYS
Check Your Shopping Bag for Hours

ARBLE CAKE
Crockers' Baked Mix
31¢

SHMALLOWS 16 oz. pkg. **33¢**

SUNLAND, 8256 Foothill Blvd.
TUJUNGA, 6656 Foothill Blvd.
LANCASTER, 44816 N. Beech Ave.
BURBANK, 2150 N. Glenoaks Blvd.

DOLLAR DAYS
From page 1—
be such tremendous price-cuts
that the "first - come - first -
served" may threaten a drain-
age of bargains within the early

stages of the three-day sales
festival.

In past years, when only a
percentage of the merchants
offered their wares at cut-rate,
every store that could rebuy for

its "specials" did so, because
of the great demand. This year,
every merchant hopes to sup-
ply the customer with bargains

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LOOK!
IT'S HERE AGAIN
AMERICA'S LARGEST
MOST BEAUTIFUL
Los Angeles County
FAIR
SOUTHLAND'S GLORIOUS
FALL-TIME SPECTACLE
40,000 colorful displays
A WHOLE CIRCUS
(1st & 2nd Sunday evenings)
FAIR FOLLIES
(Evening & Night)
HORSE RACING DAILY
(With Full-Blooded)
BETTIEST SHOW
ON EARTH 60¢
POMONA SEPT. 17 - OCT. 3
450-acre exposition park... 200 permanent buildings

SIERRA MADRE CHAMBER OF COMMERCE PRESENTS

ALASKA "AMERICA'S WONDERLAND"

(2-Hour Color Film)

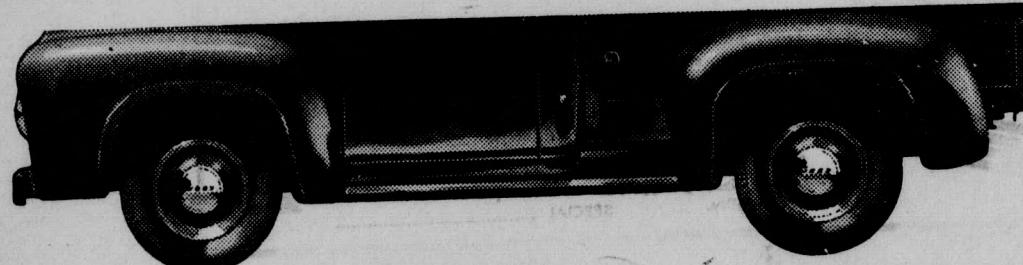
A complete, exciting beautiful picture of Alaska in nature's own unrivaled colors. Don't miss it!

SEE WONDERS of the Far North—thrilling sports fishing—Eskimos—wild life—industries—breath-taking Lake George breaking—all in beautiful color.



Sierra Madre School Auditorium Highland and Auburn Sept. 29-30, Oct. 1 8 p.m. Adults \$1.00—Students 50¢

ON SALE AT
BANK OF SIERRA MADRE
DON JACKSON
CHAMBER OF COMMERCE
TICKETS ALSO ON SALE AT THE DOOR



You put FORD TRUCKS on top in sales gains!

Today we are ready to put you on top with

**A top deal
on your old truck!**

Ford Trucks are first in sales gains! We aim to continue that pace, to keep Ford on top! Why drive a "Down Payment"? Come in for your top deal!



CARL HANSEN

120 W. Sierra Madre Blvd. ★ Custer 5-2321

TV at its best! Don't Miss 'Ford Theatre,' KNBH (4), Thursday, 9:30 p. m.

Hastings Ranch News

LOWER HASTINGS: LUCIE LUBISICH, Custer 5-1921

UPPER HASTINGS: MARGE THOMAS, Custer 5-2951

Don Benito School PTA Slates First Meeting Wednesday, September 22nd

Susan Hurtig Has Birthday Swim Party

The members of the executive board of the Don Benito school PTA met last week for their first meeting of the school year. The general calendar for the coming months was discussed.

The first regular meeting for the PTA members will be Wednesday, Sept. 22, at 8 p.m. in the school's kindergarten room. Following a business meeting conducted by the president, Mrs. Barry Binns, a movie, "Skippy and the 3 R's," will be presented. This movie describes how the 3 R's are presented to a little boy in a school under a similar system of education. Dr. Robert Haas will lead a discussion of a question and answer period at the close of the showing of the movie.

The executive board has scheduled the first paper drive of the year for Thursday, Sept. 30, and all Upper Ranch residents are encouraged to save their old papers for the young people in the neighborhood.

Friday, Oct. 8, has been designated as "Rain Apparel Exchange Day." At this time mothers may bring their children's outgrown rain togs to school and exchange them for some of the correct size. Any clothes left over will be sent to the PTA Welfare Room in Pasadena.

The annual Don Benito Carnival will be held Saturday, Oct. 30. Chairman for the affair is Mrs. Rodney Carley. As in past years, there will be a "White Elephant" booth and neighbors are asked to donate anything that might be used in this booth.

Mrs. William C. Taylor, Parent Education chairman, has been conducting meetings to introduce kindergarten parents to the teachers and also to hear speakers explain how they might introduce their small children to the idea of attending school. The program has been well attended and has been rated a success by the board.

Saturday, Sept. 25, has been set aside for a purely social evening for the executive board members and their spouses. A pot-luck supper and swimming party will be held at the Taylor home, 1150 Dauerle.

The Upper Ranch residents are pleased to note that construction has actually been started on the new school wing which will include a cafeteria, five classrooms and a kindergarten room. Everyone is hoping for a near future completion date for the building since the second and third grades are on two sessions until more room is available.

Susan Hurtig Has Birthday Swim Party

Reds and Stars Champions of First Little League Series

The Reds are champions of the major league and the Stars are tops in the minor division, as the Hastings Ranch Little League completed its first highly successful season last weekend. The Reds are managed by Charlie Ayres, and the Stars by Jack Sullivan.

Enthusiasm was high as the Indians and the Reds played off for the title, each having won half of the major series. The score was 9-8 Friday night, with the Indians on top. But the Reds won Saturday, 6-4, even with Indian Manager Ozzie Estochin sporting an Indian

Eugene Field PTA Schedules Picnic, Tea and Meeting as School Opens

Vacation trips only memories. Eugene Field pupils were back at school chores this week and their mothers began PTA activities with enthusiasm.

Board members, headed by Mrs. Conrad Walburger, PTA president, greeted mothers in the school cafeteria on registration day, serving coffee and doughnuts throughout the morning.

First big event on the calendar is a tea, Sept. 21, when Mrs. Russel Poole, room mother chairman, will entertain representatives of the various rooms and plan the year's activities with them.

The first regular PTA meeting will be at the school the night of Sept. 22.

The school's annual picnic is set for Friday, Sept. 24, in Brookside park, beginning at 5:30 p.m., with Mrs. Draper Jennings in charge. A number of mothers and children are planning to go to the park early, bringing their picnic suppers, with the fathers joining them after work. Tables will be set up so that families may sit with their teachers for the year, and a number of contests,

New board members appointed by Mrs. Walburger from the Hastings Ranch area include:

Art and posters, Mmes. Jean Fricker, Cynthia Brown and Patty Born; bridge party, Mrs. Walter Doty; carnival, Mr. and Mrs. Jack Atkinson; character education, Mrs. James Stivers; citizenship, Mrs. Betty Blakely; civil defense, Mrs. Ray Kathol; faculty advisor, Mrs. Marylou Hart; Founder's Day, Caroline Siebert; health, Mrs. Edgar Fleinte; hospitality, Mrs. Charles Ayres; legislation, Mrs. John McGraw; life membership, Mrs. Robert C. Brumfield; magazines and emblems, Mrs. Betty Birkhahn, membership, Mrs. Jim Nichols and Mrs. George Sabin;

headress to spur on his team. The Reds took the crucial Sunday afternoon, 8-4.

The Stars, playing off the first two games, 27-17, 19-18.

Sunday was a big day for all the Little Leaguers, however, because all showed up in uniform for team pictures, and to receive awards for participating. Minor league players received certificates, with special certificates for the Stars. Major players were given pins, with the Reds receiving additional championship pins.

The boys also have been invited to attend a picnic given by the Pasadena Pony League in Farnsworth Park, Saturday.

And even though the season is over, fathers of the boys will continue to work through the winter preparing two playing diamonds for next season, one next to Eugene Field school and one on the Jones reservoir.

Members of the Reds are Bob Davis, Don Field, Richard Whitton Levin, Leonard Lane, John ed, Ron Rossiter, John Atkinson, Steve Saurenann, John Wallace, Mike Doyle, Forrest Switzer, Frank Fey, Jim Colet, Stuart Garrie, Dennis Stiff, Mike Ayres and Gary Swanson.

Members of the Stars are Bar-

mimeographing, Mmes. Marie Winter, Sabin and Rose Davis. Motion picture, radio and TV, Mrs. Arthur Brearley; Mothersingers, Mrs. Ken Smith; parent education, Mrs. Guy Dougherty; pre-school, Mrs. Howard Hitchcock; publicity, Mmes. Mary Palmer, Thelma Gulack and Dorothy Dunn; record book, Mrs. F. W. Furstenberger; recreation, Mrs. William C. Holmes; Blood bank, Mrs. Gordon Doyle; refreshments, Mmes. Emil Barlow, Leo Pancoska, Werner Fend, J. Frank Todd, Clara Anderson and Sally Coplen; room mother's representative, Mrs. Jack McConaghay; school education, Mrs. Joseph Mayer; picnic, Mrs. Jennings; sixth grade graduation, Mrs. E. B. Gregory and Mrs. Alton Petersen; welfare, Mrs. Richard Koontz and Mrs. John L. Horne; men's committee consultant, Vahe Deverian.

LEGAL NOTICE

No. 1676 CERTIFICATE OF BUSINESS FICTIONAL FIRM NAME

THE UNDERSIGNED does hereby certify that he is conducting a refrigeration service business at 5837 Bowcroft Street, City of Los Angeles, County of Los Angeles, State of California, under the fictitious firm name of MIKE'S REFRIGERATION SERVICE, and that said firm is composed of the following persons, whose names and addresses are as follows, to-wit: Reuben Mikelman, 5837 Bowcroft Street, Los Angeles 16, California.

WITNESS my hand and this 18th day of August 1954.

REUBEN MIKELMAN

State of California

County of Los Angeles, ss.

ON THIS 18th day of August

A.D. 1954, before me, Harvey H. Buchanan, a Notary Public

in and for said County and

State, residing therein, duly

commissioned and sworn, per-

sonally appeared Reuben Mi-

kelman, known to me to be

the person whose name is sub-

scribed to the within instru-

ment, and acknowledged to me

that he executed the same.

IN WITNESS WHEREOF, I

have hereunto set my hand

and affixed my official seal the

day and year in this certificate

first above written.

(SEAL)

HARVEY H. BUCHANAN

Notary Public in and for

Said County and State,

My commission expires Sept.

28, 1954.

Published Aug. 26, Sept. 2, 9, 16,

1954.

McGee, David Zehr, Jim Bohman, James Browning, Craig Lockard, Billy Bousman, Billy Shier, Craig Smith, Kenneth Houston, David Robinson, Bill Hurst, Charles Charpentier and Kenneth Kaler.

ORVILLE J. JOHNSONS FETE BOWLING TEAMS

Mr. and Mrs. Orville J. Johnson, 1215 Tropical, were hosts at a barbecue recently when they entertained members of their bowling teams.



YOU OWE IT TO YOURSELF TO SAVE PART OF EVERY DOLLAR YOU MAKE. Here your funds are insured up to \$10,000. The current rate of return is 2 per cent. Save regularly.

CLOSED SATURDAYS

OPEN FRIDAY NIGHTS 'TIL 8

THE BANK OF SIERRA MADRE
COMMERCIAL • SAVINGS
Member Federal Deposit Insurance Corporation



Thursday - Friday - Saturday
September 16-17-18 Only!

Buy Your Pet Food in Bulk
... and SAVE!

WALTER KENDALL

KIBBLED DOG FOOD

5 lbs.
Reg. Price
88c

DOLLAR
DAYS
SPECIAL

75¢

Train Your Cat to Use a Sand-Box
Instead of a Neighbor's Yard!

Use PET LITTER

5-lb. Pkg. \$ Days Special!

Reg. Price
55c

3 pkgs. \$1.00
(Limit 6 Pkgs. per Customer)

ART'S PET SUPPLY

183 W. SIERRA MADRE BLVD., Custer 5-1215

YOU KNOW . . .

SMART HEADS

HAVE BEEN

TO . . .



CUSTOM HAIRDRESSERS

SY. 6-5088



FREE . . .

ICE CREAM CONES
and BALLOONS
... For Everyone!

FOR FRIDAY AND SATURDAY ONLY

Announcing . . .

**MEADOWGOLD
ICE CREAM**

Hand Packed and Catering
AVAILABLE
EXCLUSIVELY
HERE

**3 D'S MALT
SHOP**
44 N. BALDWIN AVE.

CLASSIFIED

ADVERTISEMENTS

CLASSIFIED RATES
50c Minimum per Insertion
Per line .15c
Deadline—Tuesday, 12 noon

WORK WANTED

TYPING DONE IN MY HOME
Mrs. Gohr, CU. 5-0980. A:8-13t
BABY SITTING or practical nursing.
SY. 2-3627. A:9-16-30
4-5 HOURS HOUSEWORK — for
Mondays. Experienced person.
\$1.25 hour. CU. 5-0014. A:9-16
WILL CARE FOR YOUR CHILD
while you work. Licensed
home. SY. 6-7994. A:9-2-16
YOUNG MAN would like yard
work—\$1 hr. Let me take care
of your yard. CU. 5-0002.
A:9-2-16

HIGH SCHOOL GIRL—exp. baby
sitter & mother's helper. Days
or evens. Barbara Estes. Custer
5-0946. A:8-12t

SHARPENING & REPAIR—LAWN
& POWER MOWERS, TOOLS,
57 W. Montecito. A:7-8tf

A-1 COLORED LAUNDRESS—ex-
cellent cleaning, also cooking
& serving. SY. 8-7675. A:6-10t

ALTERATIONS — either at your
house or mine. SY. 7-7165.
A:9-16t

HOUSEWORK — \$1.25 hour, ex-
perienced; also child care. CU.
5-9557. A:9-2-23

HOUSE CLEANING — Summertime,
dependable service by
month or by job. Painting our
specialty. Fully insured. SY.
more 3-0676. A:1-18t

BABY SITTING—day and night.
References. Own transportation.
CU. 5-6431. A:6-10t

SIERRA TREE SERVICE: Pruning,
wrecking. Power saw.
Fully insured. Custer 5-0651.
A:8-6tf

SIERRA SECRETARIAL SERVICE
—Dictation, transcription and
typing. Stencils cut and mimeo-
graphed. Alyce Herrold. CU.
5-6226. A:6-25t

THOMAS HOUSE CLEANERS —
Sept. specials. Wash walls,
ceilings, window, woodwork,
wax and polish floors, janitor
service. SY. 4-7857. A:11-20t

IRONING AND LAUNDRY—Done
in my home. Reasonable. 111
N. Sunnyside. Custer 5-3797.
A:9-17t

SEE HANK for light hauling,
odd jobs of any kind. License
238. Call CU. 5-9310. A:7-30t

IRONING—Pickup and delivery.
Exquisite work guaranteed to
please you. Hand ironing and
flat work. CU. 5-9824. A:8-5tf

HELP WANTED

YOUNG LADY to take orders
over phone. Part or full time.
Our office. \$1 hr. CU. 5-3446.
B:9-16

HOUSEKEEPER for elderly lady.
Stay nights. 213 N. Auburn.
B:9-16-30

FOR TEACHER OR BUSINESS
woman—a priv. rm. with bath
& board in exchange for baby
sitting. Rancho Santa Anita
area. CU. 5-1496. B:9-16-30

PASADENA MAUSOLEUM



In Harmony with Pasadena Ideals
ENTOMBMENT
CREMATION • INURNMENT
2227 N. Raymond SY 7-3146
One Block from North Fair Oaks Bus

Now you Know!

The Answers to Everyday
Insurance Problems *
By HARRY A. LANGE



QUESTION: In reading about
theft of spare tires reported to
police I've wondered how the
owner would ever identify his
own tire even if it were found.
Could you tell me?

ANSWER: Truthfully most
people can't identify their own
property. The wise thing to
do is to write serial numbers
of all tires and accessories
and note all identifying marks
on a piece of paper and put it
where you can find it when
necessary. Most people won't
take the trouble but it's a very
good idea.

HARRY A. LANGE
COMPLETE INSURANCE
Custer 5-0385
Opposite Kersting Triangle

HELP WANTED

FOR SALE—MISCELLANEOUS

IS THERE some nice grandmother
near Coronet who will help
my 8 yr. old son with his reading?
Mon., Wed., & Fri. mornings.
Call CU. 5-2845. B:9-16

DRIVER WANTED — full time,
over 21. Wistaria Cab Co. 4 N.
Baldwin. B:9-16

DAY WORKER to clean small
new house & do a little ironing.
CU. 5-3996. B:9-16-30

BEAUTY OPERATOR—exper. 5-
day wk., no Sat. Excellent
wages. DO. 7-9695 after 6.
B:9-2-16

ELCOR PRODUCTS needs top
grade lettering man. May
work in part time or nights if
needed. Apply at 1206 South
Myrtle, Monrovia. E:9-16-30

BABY SITTER WANTED every
Sunday, 10-5. Permanent, 35c
hour. CU. 5-2772 after 7 p.m.
B:9-9-23

FOR SALE—REAL ESTATE

2 BDRM. HOME — newly deco-
rated, wall-to-wall carpet, ge-
lot with fruit trees. 622 Mar-
iposa. By owner. \$13,000.
Good terms. CU. 5-9633 after 5.
C:9-16-30

REFRIGERATOR—Coldspot, med.
size, "Ezy" ironer. Bargains!
CU. 5-6040. E:9-2-16

SINGER sewing machine, cabi-
net model. Good cond. \$50.
Call after 6. CU. 5-0823. E:9-2-9

SECLUDED HILLTOP building
site, 1/2 acre. Valley & mountai-
n view. Grading done. \$5500.
CU. 5-0085. C:9-2-16

WASHER—"Easy Spir-a-matic"—
square model, working cond.
\$20 as is. 390 W. Highland.
E:9-2-16

MOVING—Must sell O'Keefe &
Merritt gas range, Grillelator
broiler, like new, double bed
box springs & mattress, 9 ft.
Servel refrig., kidney dressing
table, combination Philco TV
& record player, 4 cylinder Wis-
consin engine. CU. 5-1456. E:9-2-23

PERSONALIZED embossed busi-
ness cards. 1000 for \$4.48. Si-
erra Madre News, 9 Kersting
Cu. CU. 5-3324. E:7-9tf

TUPPER WARE—home parties or
orders. Wanda Huffine. Custer
5-6305. E:11-19t

WE BUY and sell tools, machin-
ery, furniture. DONS USED
MERCANDISE, 1210 S. Myrtle,
Monrovia. EL 8-6880. C:9-2-16

FACTORY SECONDS—8 1/2 lb. jars
PICKLED Watermelon or Crab-
apples, \$2 ea. Stuffed Olives,
4 1/2 lb. jars, \$2.45 each. Also
other items. Ward's Marmalade
Factory, 273 E. Highland. No
delivery. E:6-3tf

KNAPP SHOES CU. 5-2429
JESS GROOMER CU. 5-2429
E:6-24tf

HARDWARE—LOCKS & KEYS—
paints — plumbing supplies.
Bill's Fix-it & Hardware, 199
N. Quigley, Pasadena, between
Michillinda and Rosemead, off
Foothill. Open Sun. 9-1 E:2-4tf

WEDDING ANNOUNCEMENTS—
INVITATIONS — RECEPTION
CARDS, ETC. BEST QUALITY.
CHOICE OF MANY STYLES.
\$6.75 UP. SIERRA MADRE
NEWS. E:6-3-17

FURNISHED HOUSE—4 1/2 rooms,
2 porches, 2 children ok. Near
school buses and shopping.
Healthy location; also 5 rm.
apartment, opp. swim pool.
Also 1 single & dbl. Big re-
ductions for poor tenants. 333
Sturtevant. CU. 5-0067. D:9-16

VERY DESIRABLE small guest
& care home in Sierra Madre
for elderly lady. Mrs. Miller,
109 Auburn. CU. 5-6393.
D:9-9

FURNISHED pleasant apt. for 1
person. Close in. Reas. rent. 52
W. Laurel. CU. 5-3532.
D:8-18-9-2-23

FOR RENT — Used Refrigerators,
\$5.50 month. Used Washers,
\$4.00 month. 90-day rent may
be applied on purchase. RASMUSSEN APPLIANCES
43 N. Baldwin Custer 5-9258

FURNISHED ROOM with home
privileges for lady, near Cath-
olic church. CU. 5-6710 after 6.
D:9-9-23

NICELY FURNISHED sleeping
room, priv. kitchen & entrance.
126 E. Laurel. CU. 5-3621.
D:9-9-23

HOUSE—4 rms. & bathrm., large
porch, gar. partly furn., half
blk. from City Hall. Snap. In-
quire 76 W. Bonita Ave. D:9-9-9

APT. — 4 rms. unturn., adults,
\$65 mo. Util. pd. Close in. See
owner—house in rear. 91 Au-
burn. D:9-2-16

LOST AND FOUND

LOST — CAT — Gray with tiger
stripe. Vic. 405 Churchill Rd.
Reward. CU. 5-0340. G:9-9-2-9

INDIVIDUAL WISHES TO BUY—
residential lot, reas. Drop card
with description & price to
Box Y. NEWS. M:9-16-30

MISCELLANEOUS

SIERRA MADRE TRANSFER. Lo-
cal and long distance moving.
CU. 5-3374. I:8-4tf

3 LITTLE KITTENS meowing for
a good home! 579 E. S. M.
Blvd. I:9-16

WANTED TO RENT

1 OR 2 BDRM. HOUSE—furn. or
unfurn. Dorothy Kennedy. SY.
4-6651. L:9-16

DESIRE an attractive furnished
2 or 3 bdrm. house on year's
rental in good Sierra Madre
location. Will pay up to \$250
month. 2 adults and 2 young
ladies. Reference. Douglas
7-6411. L:9-9-16

WANTED TO BUY

WANT TO BUY—small R-2 lot
Sierra Madre with room for
additional house in rear. Write
Box B. NEWS. M:9-16-30

INDIVIDUAL WISHES TO BUY—
residential lot, reas. Drop card
with description & price to
Box Y. NEWS. M:9-16-30

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Reward. CU. 5-0340. G:9-9-2-9

INDIVIDUAL WISHES TO BUY—
residential lot, reas. Drop card
with description & price to
Box Y. NEWS. M:9-16-30

FOR SALE

5-room house with greenhouse attached
to 2-car garage; 1 3/4 baths, nice patio
with 2-way fireplace, 2 bedrooms and
dining room. Lot 75x172. \$16,000

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DOLLAR DAYS

THURSDAY • FRIDAY • SATURDAY
SEPTEMBER 16-17-18

Children's and Infant's Sleepers

Nationally Known Brands — Cozy and Warm for Chilly Nights Ahead!

COTTON KNIT — 2 PC. WITH FEET

Sizes 00 to 4—Regular \$2.25

\$ DAYS SPECIAL \$1.39

ONE-PIECE WITH FEET

Sizes 5 to 8—Regular \$2.50

\$ DAYS SPECIAL \$1.69

INFANTS' SHIRTS

and TRAINING PANTS

Reg. 69c and 79c

\$ DAYS SPECIAL 39c

BOYS' BOUCLE SUITS

and CREEPERS

Regular \$2.98

FOR \$ DAYS 1/3 OFF

GIRLS' "IN-OR-OUT"

TWILL SPORT SHIRT

Long Sleeves, Multi-Colored

Sizes 8-10-12

Regular \$2.19—NOW \$1.00

ONLY A FEW OF MANY SPECIALS AT



'YOUR SHOPPING CENTER FOR THE NEEDS OF YOUTH'

34 N. BALDWIN • SIERRA MADRE • Custer 5-1762

Specials at SIERRA MADRE HARDWARE During

DOLLAR DAYS

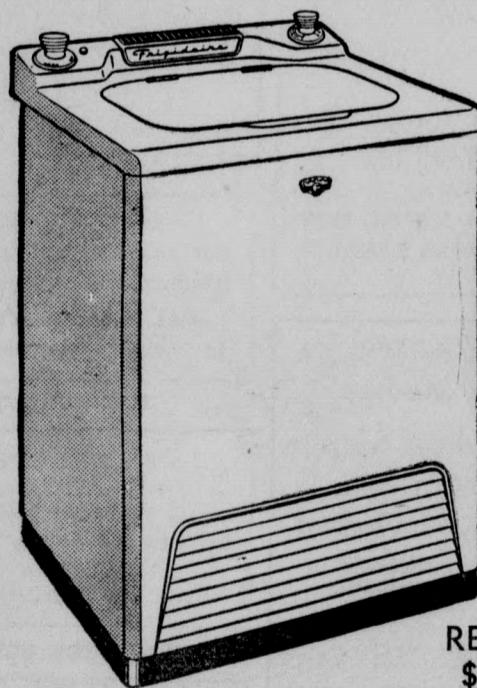
THURSDAY • FRIDAY • SATURDAY • SEPT. 16 - 17 - 18

NOW ONLY

\$ 199 95

AND YOUR OLD WASHER

for this all Brand New
FRIGIDAIRE
Fully Automatic
WASHER



REGULAR
\$229.95

- Priced with the lowest—Gives you the most!
- COME IN! Get real proof that it tops all Washers in its class!
- EASY TERMS!

• WICKER CLOTHES HAMPERS
PEARL COVERS. Reg. \$8.95 \$5.95

• SOIL SOAKERS
10 feet \$1.00 15 feet \$1.49

MANY OTHER ITEMS, TOO NUMEROUS TO MENTION, SMALL QUANTITIES, AT SPECIAL PRICES.

SIERRA MADRE HARDWARE CO., Inc.

31 W. SIERRA MADRE BLVD.

★ Free Parking in Rear ★

FRIDAY NITE OPEN HOURS CONTINUE

The Chamber of Commerce announces that after canvassing the merchants in Sierra Madre, all major business houses have agreed to remain open Friday nights, starting Sept. 17. The survey was made by President Don Jackson and Al Morgan.

There will be a number of very small shops that will not stay open, but their owners are asked to keep the lights in their store windows on until 9:30 or 10 p.m. to keep the streets well lighted.

Joe: "Do you approve of the Woman's Club?"

Ed: "Sure, if argument and persuasion don't do any good."

THIS WORLD

From page one

Would you help a blind person cross a road or guide him along a busy thoroughfare? Of course you would. To focus attention on the great humanitarian task of aiding the blind, White Cane Days have officially been set aside by the Lions Club this Friday and Saturday to raise funds to provide "light for the sightless." You can do your share in this wonderful program by purchasing a White Cane on these days.

Local Lions are planning a good talent show on Friday night and Saturday afternoon. Don't miss it when you come downtown.

The Chamber of Commerce reports that it has received a great number of complaints about the trash and papers that are swept into the street. According to the Chamber, many shop owners sweep the sidewalk accumulations directly into street, giving the downtown section an untidy appearance.

The publication of this notice is to assist in advising consumers of the company who selected rates which are optional rates are effective and to aid them in their rate selection.

Dated: September 13, 1954.

SOUTHERN CALIFORNIA EDISON COMPANY

By R. E. FIFE, Vice President

Blood Donors Asked to Help

Red Cross workers are now calling for donors to make their appointments for the Blood Bank which comes to Sierra Madre Oct. 6 at the Woman's Clubhouse. Its schedule there on that date will be from 3 p.m. to 7:30 p.m.

The importance of donors making their appointments ahead of time has been pointed out by Mrs. Ralph Jones, blood bank chairman, who explains that only in this way can the staff estimate the number of donors to be expected that day.

Because no one knows when he, or someone in his family, may need blood from the bank, it is necessary that the Blood Bank has a continuous supply from healthy donors to replace the amounts being used every day by those currently in need.

Donors may make their appointments by calling the local Red Cross headquarters at 41 S. Baldwin, which is open from 10 to 12 a.m. and from 1 to 3 p.m. Monday through Friday, with Mrs. Florence H. Peterson, executive secretary, in charge. The number is Custer 5-0745. A second number, to be used only for blood program purposes, is Custer 5-3329.

SOUTHERN CALIFORNIA EDISON COMPANY

Notice of Filing and Effectiveness of New Electric Rate Schedules

The new electric rate schedules prescribed by the Public Utilities Commission for the Southern California Edison Company have been filed and are effective for service rendered on and after September 13, 1954, and except for Domestic Service Schedules D-1 to D-6, including the new schedules indicate new rates which are now also effective. Copies of such schedules are available in the company's district and general offices. Consumers' inquiries regarding the available options may be directed to the company. The publication of this notice is to assist in advising consumers of the company who selected rates which are optional rates are effective and to aid them in their rate selection.

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SOUTHERN CALIFORNIA EDISON COMPANY

By R. E. FIFE, Vice President

OSTI'S

OPEN SUNDAYS CLOSED TUESDAYS

LANDSCAPE NURSERY

Arrowhead Holiday

WORK ON DEBRIS BASINS

From page one

was constantly in touch with legislators bringing their attention to the urgent need for additional flood control measures here, showing photographs and clippings illustrating the Montrose flood disaster of 1938.

HIRE BY CITY

Due to the illness of Mrs. Wanda Stevens who will be unable to return to work for some time, City Administrator Bevington was authorized by the City Council to hire Mrs. Elen Tracy as typist at a salary of \$226 a month.

Mr. and Mrs. Bernard L. Saxon, 920 Medford, and their two sons, Robert and Mark, spent an enjoyable holiday at Lake Arrowhead. All kinds of outdoor activities were enjoyed by the foursome.

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By R. E. FIFE, Vice President

OSTI'S

OPEN SUNDAYS CLOSED TUESDAYS

LANDSCAPE NURSERY

320 W. SIERRA MADRE BLVD. Custer 5-1273

NEVER BEFORE SUCH A VALUE!

VARIEGATED IVY

IN 5-GAL. CONTAINERS

Staked and Tied

Regular Price \$3.50

NOW \$1.00

WHILE THEY LAST COME EARLY!

GROUND COVERS

• ALGERIAN IVY

• ENGLISH IVY

• VARIEGATED IVY

• IVY GERANIUM

• ORNAMENTAL STRAWBERRY

REG. \$6.00

per FLAT SALE

\$3.00

SALE ITEMS CASH AND CARRY

1 Gal. Containers Reg. \$1.80

\$1.00

NAME VARIETIES

1 Gal. Containers

Reg. \$1.80

\$1.00

OPEN SUNDAYS CLOSED TUESDAYS

OSTI'S

OPEN SUNDAYS CLOSED TUESDAYS

LANDSCAPE NURSERY

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</div

PAGE ONE—SECTION TWO

Sierra Madre News

SIERRA MADRE, CALIFORNIA—THURSDAY, SEPTEMBER 16, 1954

SIXTEEN PAGES TODAY—VOL. 48, NO. 45

... Social and Club Activities ...



LT. AND MRS. MICHAEL JAMES BROWN, who were married Aug. 11 in St. Edmund's Episcopal Church, San Marino, are honeymooning in Honolulu. The newly married couple made the trip to the islands aboard the S.S. Lurline and are staying at the Surf Rider hotel on the beach at Waikiki. Mrs. Brown is the former Nancy Millwee Kent, daughter of Mr. and Mrs. George William Kent of San Marino. Lieutenant Brown is the son of Mrs. Stella Huggins Brown, 661 W. Sierra Madre, and Willet Henry Brown of Bel-Air.

Altom-Nelson Rites Sept. 10 in Lancaster

Renia Louvenia Nelson, 161 E. Montecito, and Conley Earon Altom of Little Rock, Calif., exchanged nuptial vows Sept. 10 in the Lancaster, Calif., home of Mr. Altom's daughter, Mrs. Mary Ellen Graydey.

The bride was attired in a powder blue nylon afternoon dress accented with white accessories. A small reception followed the ceremony with members of the family in attendance.

The bride has been a resident of Sierra Madre for the past 14 years. She and Mr. Altom will make their home in Little Rock.

Membership Tea For Woman's Club

Members of the Sierra Madre Woman's club will gather for the first meeting of the club year Wednesday, Sept. 22, at 2 p.m. in the clubhouse for their annual membership tea.

Mrs. Peter Tabahak, second vice-president, is chairman for the affair, with Mrs. Al L. Pruitt as co-chairman. The executive board members will be hostesses for the occasion. Those assisting at the tea table will be Mrs. Helen M. Bonn, Miss Clara Sykes, Mrs. William Heller and Mrs. James A. Gittinger.

Pops Concert Slated For Tomorrow Night

Anna Maria Alberghetti will be guest artist at the second Pasadena Pops Concert to be held tomorrow night, Sept. 17, at 8:30 p.m. at Santa Anita Park. The program will be televised over Channel 7 at 10 p.m. and is under the sponsorship of the Junior League of Pasadena.

Appearing again will be Stan Fisher, harmonica virtuoso, who made his debut at the "Pops" last Friday. He was enthusiastically received opening night and will share honors with Miss Alberghetti tomorrow night.

DOLLAR DAYS

Thursday, Friday, Saturday, Sept. 16-17-18

PRESTO—Reg. 14.95

Pressure Cooker 11.95

NESCO—Reg. 19.95

ROASTER 14.95

Manning-Bowman—Reg. 27.95

MIXER 17.95

B. F. GOODRICH—Reg. 6.60

TENNIS SHOES 4.50

B. F. GOODRICH—Reg. 3.95

BOYS' **BLACK SHOES 2.80**

WOOL SPORT SOCKS Sizes 10-11-12-13

Regular 70c **59c**

GREYHOUND EXPRESS—Reg. 6.30

WAGONS 4.75

Complete with Dishes for 4

5.75 Complete with Dishes for 6

Regular 7.50 **6.85**

RECORDS (45 and 33½) 33½% OFF

RASMUSSEN APPLIANCE

43 N. BALDWIN AVE.

CUster 5-9258

Federation of Republican Women Plan 8th Biennial Convention Sept. 21-23

A star-studded program of leading government figures has been scheduled by the members of the National Federation of Republican Women for their eighth biennial convention which will be held Sept. 21-23 in Los Angeles.

Highlight of the event will be the address of President Eisenhower in the Hollywood Bowl on Thursday night, Sept. 23, which climaxes three days of convention sessions at the Biltmore hotel and the Shrine auditorium, according to Mrs. Carroll D. Kearns, wife of Congressman Kearns of Pennsylvania, who is national NFRW president.

When the President speaks at the Hollywood Bowl, his appearance will be under the auspices of three organizations, the National Federation of Republican Women, the Citizens for Eisenhower, and the Democrats for Eisenhower. But to some 5,000 women delegates, many hundreds of them from the eight southern counties of Southern California, his address will be the high point of three busy days of meetings and talks by top government leaders.

Distinguished women members of Congress and wives of Congressional leaders will play important convention roles, according to Mrs. Kearns, who announces the wife of Senator Homer Ferguson of Michigan and the wife of Congressman Richard Simpson of Pennsylvania will be on the reception committee with honorary members including the wives of Thomas California's Senators William F. Knowland and Thomas H. Kuchel, and the wife of Los Angeles' Mayor Norris Poulson.

Women leaders in government will highlight the first day's convention program with Honorable Elizabeth Farrington, Hawaiian delegate to the U. S. House of Representatives as main speaker, Wednesday morning, Sept. 22. The first day's luncheon at 1 p.m. will honor Republican women members of Congress and wives of Republican Congressmen.

Honorable Marguerite Stitt Church, Congresswoman from Illinois, will give the afternoon convention address with Martha Rountree moderating a panel of distinguished Repub-

lican women on the topic, "Women Want to Know." A banquet will be held in the Biltmore Bowl the night of Sept. 21 with speakers including Senator Everett Dirksen, chairman of the Republican Congressional Committee.

Mrs. Kearns, Mrs. Gladys O'Donnell of Long Beach, who is new president of the California Federation of Republican Women since the resignation of Mrs. John Fuller to become women's director of the Federal Civilian Defense Administration in Battle Creek, Mich., and Mrs. Cecil Kenyon of San Marino who is luncheon chairwoman, have announced that all convention sessions are open to all federation members and their guests.

St. Rita's Guild Has Membership Luncheon Slated for Sept. 21st

The first meeting for St. Rita's Guild will be a membership luncheon in the parish hall Tuesday, Sept. 21, at 11:45 a.m. Mrs. Francis W. Danielson and Mrs. Louis Lampi are in charge of the affair.

Final plans will be made at this meeting for the teachers' reception which is slated for Thursday, Sept. 23, from 7 to 9 p.m., in the parish hall.

Mrs. Roland H. Rosauer, president of the Guild, has announced the following committee chairmen who will work in the coming year. Mrs. Thomas Marchine will be room mother chairman, assisted by Mrs. Louis Civerolo as associate; Mrs. Willard J. Chandler, publicity; Mrs. Sam La Sala, hospitality, with Mrs. Thomas H. Welch as associate chairman; Mrs. Francis W. Danielson, refreshments, with Mrs. Louis Lampi as associate; Mrs. Ralph Twedell, coordinating council;

Also, Mrs. Ted Larcombe, first Friday breakfasts; Mrs. Frank A. Spencer, decorations, with Mrs. Blanche H. Burmeister as associate; Mrs. Leslie A. Webster, historian; Mrs. Victor Daniels, fashion tea, with Mrs. Thomas Lynch as associate;

Also, Mrs. Walter P. Fleming Jr., National Council of Catholic Women; Mrs. James E. Crossman, personal interest; Mrs. James Burke, retreat; Mrs. Grace Rondeau, USO, with Mrs. George Brennan as associate; Mrs. Peter Thill, Mrs. A. G. Gourdeau, and Miss Louise Shippey, Socristons.

A vibrating speedometer pointer, reports the NAC, is usually a sign of a loose union or lack of lubrication.

V.F.W.

HARRY L. EMBREE POST
No. 3208

Meetings

Every 2nd & 4th Wednesday

"If you served Overseas
you belong with us"

37 E. Montecito CU. 5-9066

DOLLAR DAY

VALUES

Check These Specials for
Thursday - Friday - Saturday

We Are Giving You the SHIRT Off Our Back!

HINDAN and WHITE STAG

Reg. \$3.00 and \$4.00 SALE \$1.98

Reg. \$5.95 SALE \$3.98

JEWELRY

White and Some Metals

Reg. \$1.00 SALE 59¢

WHITE STAG SHORTS

Reg. price \$2.95-\$3.95 SALE \$1.98

DRESSES

Assorted Sizes

Reg. \$14.95 while they last \$5.00

Fashion Future
Sierra Madre

95 W. SIERRA MADRE BLVD. CUster 5-9720

Friendship Club Presents Children's Fashions Sept. 25th

The sewing group of the Sierra Madre Friendship Club will present a children's fashion show, Saturday, Sept. 25, in the City Park at 2:30 p.m. This unique show is to model the dresses made by the group under the direction of Madam Berthe Babbin.

A hundred dresses, size 2 to 7 years, are made each year by the group to be donated at Christmas time to Santa Theresa Orphanage of Duarte, the Los Angeles Orphanage, the Sisters of West Adams Orphanage, and the Navajo Indians.

The dresses have been designed by Madam Babbin and 50 of them were made by her. She was assisted by Mrs. Ann Crouley, Mrs. Etta Lequine, Mrs. Ruth Metter, Mrs. Jessie Martin, Mrs. Blanche Gallegos, and Miss Clara Hickok, in making the additional 50.

The children's program will be produced by Mrs. Henry Shippey. Mr. and Mrs. Shippey are executives of the National Save the Children movement.

The children taking part in the program will be presented with floral baskets as a souvenir of the occasion.

Following the fashion show, tea will be served on the patio of the Park House. There will be no admission charge for the show, only a silver offering at the tea table.

Mills College Club Sponsors Rose Tea

Members and friends of the Pasadena Mills College club met in the Chapman Woods home of Mrs. Eugene M. Pierce for a "Rose Tea" and fashion show. Models for the very feminine clothes were eight recent graduates.

Assisting at the rose-decorated tea table were Mrs. William H. Taylor, Jr., president of the Pasadena Mills College club, and Mrs. William H. Marion, 91 E. Orange Grove, chairman of student recommendations.

Jewish Center Plans Tea September 21st

Early fall events for the members of the women's division of the Foothill Jewish Community Center of Sierra Madre will get underway Tuesday, Sept. 21, at a membership tea and program to be held in the home of Mrs. Manuel Marler, 1430 E. Lemon, Duarte.

The program will include an original skit written by Mrs. Irving Cohen and Mrs. Robert Spencer. Those taking part in the presentation of the skit are Mrs. Seymour Lampert, Mrs. Jack Grossman, Mrs. Aaron Glaser, Mrs. Charles Steckel, Mrs. William Heller, Mr. and Mrs. Gerald Wilson, Dr. and Mrs. George Fremptner, Mr. and Mrs. Eugene Lammers, and the pastor, Mr. Raynor Smith, and Mrs. Smith.

The

group

plans

to

attend

the

play,

"The Open Palm," at the Farnsworth Park next October. Mrs. McBride will be one of the actresses in the play.

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ALA Members Plan Meeting Sept. 23rd

Members of the American Legion Auxiliary will meet in the home of Bernadine Bent, 700 Skyline Drive, Thursday, Sept. 23. Thelma Proctor, hospitality chairman, has reminded the members that the "Gifts for Christmas" are now being collected for the chapter's veterans' hospital. The deadline for the turning in of these gifts has been set at Nov. 1.

The members are also making sport shirts for the boys in the hospital.

YOUR FAMILY RESTAURANT

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All the Hot Biscuits you wish—Home-made desserts à la mode

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75¢ TO \$1.25—CHILDREN'S DINNER 75¢

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ODDS AND ENDS
CHILDREN'S SUMMER SANDALS
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WOMEN'S LEATHER SCUFFS
By OOMPHIE
Regular \$4.95
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WOMEN'S TERRY CLOTH SCUFFS
only \$1.99

ACROBAT SHOES
DISCONTINUED STYLES
Values to \$6.95
\$3.99

ODDS AND ENDS
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DOLLARS DAYS

Thursday, Friday, Saturday — September 16-17-18

JUMBO METAL
WASTEBASKET

\$1.00

First Quality ANKLETS
BOYS' and GIRLS'—Reg. 39c

3 for \$1.00

REECE 5-10-25c STORE

Across from Bank

CANVAS 3-RING
BOOSTER BINDER

STAMPED PASADENA

Regular \$1.19

\$1.00

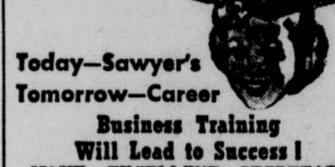
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TERRY TOWEL

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2 for \$1.00

Full Size PENCILS
Eraser Tip—Bright Colors

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SAWYER SCHOOLS OF BUSINESS
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Sierra Madre

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In fine-car feature after feature,
Ford's far out front in its field. Only Ford gives you
styling that will stay in style... new Ball-Joint
ride and handling... high-spirited V-8 "Go"

It's no wonder so many people are
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fine-car features than any other low-
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You can see Ford's the leader in "looks."
With its long, low, clean-cut lines, Ford's
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to match, with the latest in modern

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CARL HANSEN**

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Great TV, FORD Theatre, KNBH (4) Thursday, 9:30 P.M.

More people are trying Ford...
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Ford is the only car in its field with a
V-8 engine, the 130-h.p. Y-block V-8.
And Ford offers this V-8 "Go" today!

You may choose from three great trans-
missions: Fordomatic Drive, Overdrive,
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driving ease and pleasure, you may
make your Ford as automatic as you
like with power assists... Power Steering,
Power Brakes, Power Windows
(both front and back), and a 4-Way
Power Front Seat.

And with Ford's many, many other fine-
car features such as suspended clutch
and brake pedals, Center-Fill Fueling
and the new Astra-Dial Control Panel,
Ford is worth more when you sell. It's a
proven fact that Ford returns more of
its original cost, at resale, than any other
car in the low-price field! Come in...
Test Drive a Ford today, and see why.

Friends of Library Name Committees for Coming Year

Plan First Public Meeting
For Early Part of November

Plans for its public meeting during the coming year and the appointment of committees were under discussion at the September meeting of the board of directors of the Sierra Madre Friends of the Library which met at the home of Miss Martha C. Pritchard.

Miss Pritchard, member of both the City's Library Board and the policy committee of the Friends group, detailed the latest developments toward the realization of a new library building. She reported that the City Council has advertised for bids on the structure, which was designed by Robert Ainsworth of Pasadena. The bids are to be opened Sept. 27.

Mrs. John E. Conzelman, Friends president, announced that members of the group are most welcome to attend the board meetings, to be held the first Thursday of each month. This is in line with the board's decision to keep the open meetings business-free, she said, with emphasis being on cultural and entertainment programs.

Plan Open Meeting

Dr. Paul M. Sheldon, Friends vice-president, also will serve as program committee chairman. Aiding him will be George B. Moriguchi, Lee Shipley, Rev. Robert N. Schaper, Mrs. Frazier Dougherty and William K. Keith. It was decided to hold the first public program during the early part of November.

Mrs. George O. Osborn was selected to serve as membership committee chairman and Harry Lange and Mrs. James C. Winslow will continue on this committee. Mrs. Osborn reported that membership information may be obtained at Lange's office or the library.

The finance committee chair-

Below are the final batting averages of the Sierra Madre softball team. As predicted before the season, the Perrys-Wayne, Bob, and Jerald, would be at least half the team. But as usual this reporter was wrong on his prediction, and they were three-fourths. If the Sierra Madre softball team did not have the Perrys playing with them, they would've been in close competition with the NOTS team which had a seasonal record of no wins and nine losses.

(*) Indicates player missed two games or more.

Yes, you're right. All they needed was a little more bat-

ting practice.

AB H Av.

*Richter 1 1 .000

*Loza 2 1 .500

Raphael 7 2 .285

*Lovejoy 8 1 .250

G. Perry 24 7 .209

W. Perry 24 5 .208

B. Perry 34 7 .205

*M. Pennock 10 2 .200

Monklin 24 4 .166

D. Pennock 34 5 .147

*Pascoe 21 3 .142

Brogger 22 3 .137

*Luvisi 15 2 .133

Paulus 17 1 .110

Bell 31 3 .096

Hayes 13 0 .000

Dick Jenkins Shows Pictures to Kiwanis

Dick Jenkins of the staff of Hartman's Pharmacy, showed colored slides of northern Vermont and the Maine Coast which he took on his recent vacation to members of the Kiwanis Club last week.

President Dave Allen ap-

pointed an election committee composed of three of the past presidents of the club for the purpose of preparing ballots for the coming election of directors and officers. Appointed were Charles Klunk, chairman; Knox Hagar and Art Morris.

Special guest at the meeting was William R. Ne Smith, an administrative officer of the Boy Scouts of America.

SIERRA MADRE

Boy Scouts — Troop 3

Present the Third Annual

Ice Cream and Cake Social

FRIDAY NITE—SEPT. 24—6 TO 8 P.M.

Have Your Dessert with Us!"

Pritchard Hall
Congregational Church of Sierra Madre

ENTERTAINMENT
Unusual color motion pictures of Troop 3 trips
... Monument Valley, Arizona, High Sierras, etc.
25 cents

DO IT YOURSELF!



SAVE
UP TO
70%

IT'S Easy TO BUILD OR REPAIR

WALLS • WALKS • DRIVES • PATIOS
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RED-E-CRETE

Ready-Mixed Cement Products in Sacks

Saves buying, mixing and cluttering up your yard with separate materials... whether making odd job repairs or creating new pleasure "projects." Eliminates mistakes and wasteful left-overs. Saves up to 70% in labor costs and contractors' profits.

Just Add Water... to the amount of accurately mixed RED-E-CRETE you want to use. Start and stop when you like. (With Asphalt Mix add no water—just tarp.)

Enlist On RED-E-CRETE—The Original Quality Product—Sold By These Dealers

Sierra Madre

SIERRA MADRE HARDWARE
31 W. Sierra Madre Blvd.

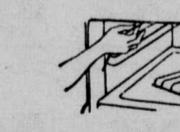
Pasadena

BILL'S FIXIT AND HARDWARE
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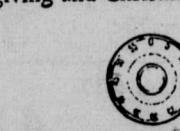
...MODERN features, too



Completely automatic.
Smooth-turning control knobs bring the clean blue gas flame to life instantly. Oven, broiler and top burners all light automatically. Automatic clock control, too.



Oversize oven. Snap the side runners out and there's even more room in this expandable oven. Ideal for roasting big Thanksgiving and Christmas turkeys.



Timer for top burner. Now you can time top-burner cooking with precision. Timer shuts top burner off automatically when pre-set cooking time is up.



New GAFFERS & SATTLER CP Automatic Gas Range,
one of many CP gas ranges available in this area.

Get ready for a thrill—the moment your new automatic gas range arrives. Suddenly your kitchen's your showplace—the room with the Modern Look. For the new automatic gas ranges are "smoothies"—with sleek, smart lines and finishes of white or decorator colors.

Then smack on the heels of the first thrill, comes another—the joy of cook-

ing on a range that obeys your every command. You get instant choice of cooking heats... any heat you want. You follow even the trickiest recipes with confidence.

To top it all, your new automatic gas range cooks clean, cool and fast—and costs less to buy, install and use. So make a date now to see the new automatic gas ranges demonstrated.

SOUTHERN COUNTIES GAS COMPANY

Only GAS gives you such modern automatic appliances

FIRE FLAMES
 By JAMES HEASLEY

When the drill bell sounded at the fire station only a few volunteers were missing. The drills are so necessary to our efficiency that we'd like to see 100 per cent attendance.

Those who answered to roll call hid themselves with the rigs to the Canyon area and found many difficulties to be overcome in case of a real fire there.

Gene Toms and a crew drove into the crowded vicinity and found excellent water pressure and adequate turn-around area. Many fine homes enhance the hillsides, any one of which could make a very large fire.

While Gene and his crew scanned the north area of the Canyon, Charley Brown connected to a plug in the thickly-housed area around the Canyon swimming pool. And being so close to the pool he took time to draft from it, giving instructions as he went along. Everything worked out as expected.

Residents of the Canyon were momentarily alarmed and glad to hear it was just a practice. In case of fire there it is advised that the roads be kept clear for the fire trucks. Water supply through the Canyon is good, with plenty of fire plugs and pressure.

Biggest danger is road blocking. Residents are urged to avoid traffic congestion in the event of fire in the Canyon.

The regular business meeting following the drill was not without the usual time-consuming discussions, some of them not business at all. Our friend, Sam Gorman, who attends regularly, had some trouble keeping quiet which cost him a few pennies.

Fran Eakman was good enough to supply pie and ice cream for our "feed" after the meeting. He had prevailed upon women of the Civic club to furnish the pies, some of which arrived hot from the oven.

The entire fire department membership wishes to thank the ladies for this consideration. This is a great help in keeping the men together.

An expensive public address system, owned by the Volunteer Fire department and purchased with money from the pockets of members, has turned up missing. This is strictly a loss to the firemen.

If it should "happen" to turn up unexpectedly, a very grateful group of fellows at the fire station will ask no questions. It is suspected where the system might be. Hope no police action will be required.

Cigars arrived from Jimmie Cole and announcement of the new "ring" in his family was read. It's a girl for the Coles and Jimmie says she has a good sounding device!

Because the San Diego over-hand ball team of the Little Coast League here has won the pennant, the Fire department, being the San Diego team sponsor, voted to give each player on the team a trophy.

The department also voted another donation to the March of Dimes.

Spring hats are usually displayed on dummies. And some of them look like they were designed by one.

DO-IT-YOURSELF PLYWOOD

It's a lot of fun to be your own carpenter and to line an attic or basement with a nice-looking interior.

Some of us, though, fall just a bit short in time or in ability to nail up piece after piece of narrow lining. That isn't necessary, fortunately, because you can get most pleasing effects by using plywood.

You can choose between Redwood, Pine or Fir, in sheets 4 feet by 8 feet. That minimizes the nailing and fitting labor. You can also use hardwood plywood if your taste runs that way.

The finishing with varnish or lacquer or paint is easier, too, on plywood.

Look over the displays in our yard.

Just drive in and park.

Hammond
The dependable
Lumber Company

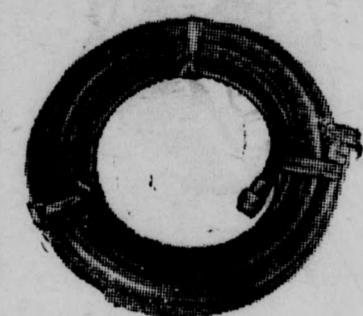
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DON'T MISS OUR GIGANTIC SUMMER CLEARANCE

Prices Specially Reduced!

 Beginning
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\$SHOP AND \$AVE AT ARNOLD'S HARDWARE



GATES PLASTIC HOSE
50 Ft. **\$4.95**
Sale Price — **4** **95**

*** SPECIAL ***

4-QUART HUSKY
ICE CREAM FREEZER **\$8.95**
Reg. \$11.50 — While they last

PINT VACUUM BOTTLE

Special Each **\$1.00**

CHINA CUPS AND SAUCERS

Several Patterns — Special Each **59c**

5 FOOT STEP LADDER

Reinforced Steps — Reg. \$5.50 Now **\$4.49**

PRISCILLA WARE 1 QUART SAUCE PAN

Reg. 80c Sale **49c**

CARVING BOARD

Metal Pegs to give you carving ease **\$2.95**

CARVING SETS

Dollar Day value **\$5.95**

7-PIECE WOODEN KITCHEN SET

Special Price **\$1.95**

DOOR MATS

Rubber Link type Each **\$1.00**

IRON CORD MINDERS

Dollar Day value Each **69c**

HOT PLATES

One-Burner Electric Special **\$2.98**

DOMINION AUTOMATIC COFFEE MAKER

Reg. \$19.95 OUR PRICE **\$10.95**

PINT DEEP FREEZE BOXES

Per Dozen **69c**

#10 GALVANIZED BUCKETS

\$ Days special **69c**

ELECTRIC TOASTER

2-Slice — \$ Day price **\$1.98**

ELECTRIC SANDWICH GRILL

Special **\$3.95**

PLAIN WOODEN BOWLS

13" Only \$3.95 — 15" Only **\$4.95**

TWO BURNER HOT PLATE

Dual Heat Special **\$8.25**

16" LAWN MOWER

Rubber Tires — Ball Bearing

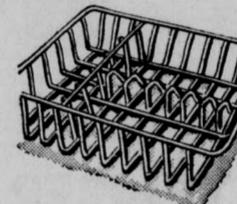
Reg. Price **\$20.95**
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#4 Galvanized
GARBAGE CAN
Were **\$2.79** Now **2.39** Only

DISH DRAINERS

Rubber Covered
for Sink Protection **89c**
SPECIAL



PLASTIC WASTE BASKETS
Fine Color Selection **69c**
Reg. \$1.00 — SPECIAL

PEBBLEFORD DISHES

20 Pcs. Starter Set

Reg. **\$6.95**
Special **4.95**



WHEELBARROWS
Rubber Tire
All Metal — Only **9.95**

LARGE WOODEN SALAD BOWLS

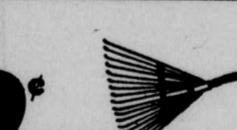
Hand Painted **25% OFF**



IRONING BOARD PAD and COVER SET
Foam Rubber Pad SPEC. **2.89**

BAMBOO LEAF RAKES

Well Constructed Special **29c**



ALL FANS AND COOLERS
20% OFF
Subject to Stock on Hand!

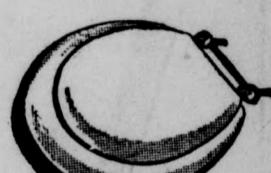
WE GIVE "S & H" GREEN STAMPS

TOILET SEAT

White Enamel

— Top Quality —

Special **3.98**



CLOSE-OUT VALUES!

PRESTO DEEP FRYER

Reg. \$37.95 Special **\$27.95**

FORMAN FAMILY ELECTRIC PERCOLATOR

Reg. \$11.95 Special **\$8.95**

BURPEE DEEP FRYER

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DORMEYER DEEP FRYER

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DEEP FRYER

KNAPP MONARCH Only **\$19.95**

WELKO DEEP FRYER

Reg. \$18.95 Close Out **\$14.95**

FLOOR DUST MOP

Reg. \$1.95 **\$1.00 OFF!**

2-CUP CERAMIC TEA POT

Special Each **19c**

CHEESE CLOTH

5 Double Yards Pkg. **19c**

FOLDING CLOTHES BASKET

Reg. \$4.95 **\$3.95**

BALL POINT PENS

Back to School Saving Reg. \$1.00 **69c**

PRISCILLA WARE ANGEL FOOD CAKE PAN

\$1.69 79c

8" SQUARE TILE TRIVETS

Many Decorative Designs **79c**

MEN'S LUNCH BOXES

WITH BOTTLE \$ Day Special **\$1.98**

IRON BOARD PAD AND COVER SET

Reg. \$2.49 **\$1.98**

8-CUP PERCOLATOR

All Aluminum — Reg. \$1.59 Special **\$1.10**

JELLY ROLL PAN

PRISCILLA WARE ALUMINUM Reg. \$1.35 **\$1.00**

PLASTIC CLOTHES PINS

3 Dozen for **\$1.00**

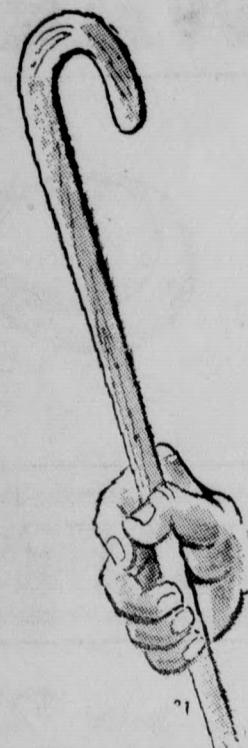
CHECK OUR PRICES ON ELECTRIC AND STEAM IRONS FOR CLOSE-OUT VALUES!!

ARNOLD'S HARDWARE

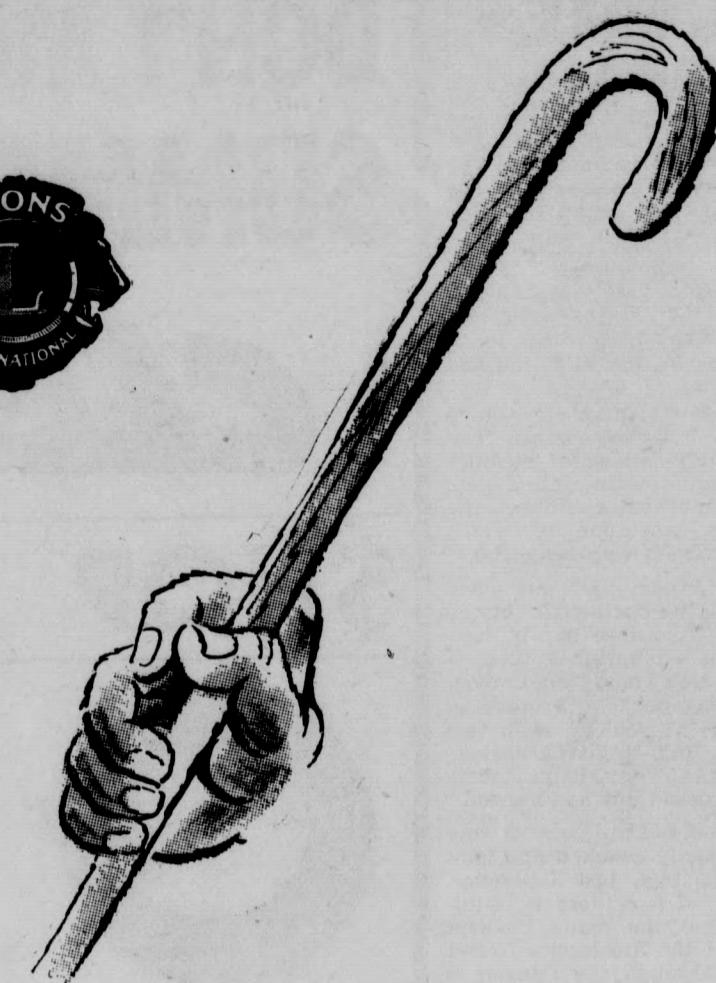
51 North Baldwin Ave.

Custer 5-1161

The Lions Club ANNUAL



WHITE CANE DAYS



FRIDAY, SEPTEMBER 17TH and SATURDAY, SEPTEMBER 18TH

THE PURPOSE . . .

...of the Lions state-wide White Cane Day sale is two-fold -- Aid to the Blind and the Visually Handicapped. Buy a Miniature White Cane. Donate what you can. All funds will be used for Sight Conservation and Blind Work of your local Lions Club.

**ANSWER
THE WHITE CANE CALL
GIVE WHAT YOU CAN -- BUT GIVE!**



THE RAISING OF FUNDS FOR AID to the blind as well as for the prevention of eye defects is one of the Lions' major projects. Tangible result in Sierra Madre in recent years was the purchase from such funds of an eye-testing machine presented to the City Elementary School, a machine which has brought to light eye defects, especially nearsightedness, in elementary school children.

Under the auspices of the LIONS CLUB . . .
Plan to enjoy a Gala Entertainment . . .

**FRIDAY NIGHT -- 7-9 & SATURDAY AFTERNOON 2 - 6
IN THE SQUARE**

GALA TOWN TALENT CONTEST

Judging of all acts to take place Friday Afternoon

SATURDAY NIGHT -- TOWN TALENT WINNERS

MUSIC

PROFESSIONAL ACTS

Bring your family and all of your friends and join the fun!

THIS MESSAGE IS SPONSORED BY THESE LOCAL MERCHANTS:

Ralph's Family Shoe Store

Simpson Cleaners

Virginia Sayles

John C. Loomis Real Estate & Insurance

Pangborn Realty Co.

La Lone Cleaners

Roberts Market

Ripple Mortuary

Royal Drugs

Club Sixty

Sierra Madre Hardware Co.

Happy's Liquor Stores

Perry's Stationery and Gift Shop

Don Jackson Store for Men

Gem Plumbing Inc.

Art's Pet Supplies

McKibben Furniture

Sierra Madre Tailors and Cleaners

Sierra Madre Paint & Wallpaper

Andy Liscomb's Union Station

Fashion Future

Norm's Garage

Osti's Landscape Nursery

Mack's Garage

Carl Hansen Ford Dealer

E. K. Wood Lumber Co.

Bank of Sierra Madre

Anthony Heating & Ventilating Co.

Roess Market

Arnold's Hardware

Pickett's Service Station

Andy & Bill's Friendly Service

Meyer TV

Hartman's Pharmacies

Richard Victor's

Sierra Madre Toy & Patio Village

Introducing...SIERRA MADRE'S BUSINESSMEN

The tenth in a series
about Sierra Madre's
business establishments and
the men and women who
own and manage them--

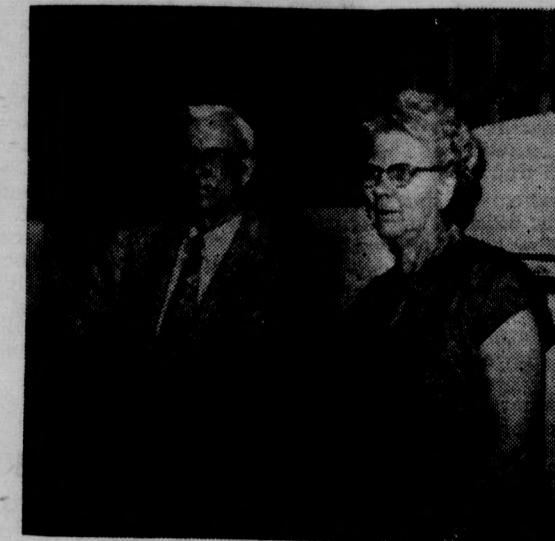
When Neighborly Courtesy Cuts Your Day in Half!

Neighborly courtesy, normally-crowded departments and leisurely inspection are characteristics of shopping in SIERRA MADRE. Many local people find their buying time cut in half because of these unique advantages. As a rule, normal crowds permit selection of the choicer styles, shapes, textures and colors.

You'll always experience a gracious, personal interest shown by the sales staffs of local stores. Most of these people are local residents, too, and they WANT to please you . . . so that you will come back again. Your opinion of "their" store is a matter of neighborly pride to them.

Naturally, you can accomplish more in less time when YOU trade among local friends. The pleasure begins with rapidly-improving parking facilities. Next time you're tempted to go elsewhere, remember how worn out, tired and frustrated you felt on your last trip out-of-town. Prove to yourself it's smart to trade at home!

TRY SIERRA MADRE FIRST FOR ALL YOUR SHOPPING!



MR. AND MRS. JOHN RASMUSSEN
Rasmussen Appliance

THERE IS A LEGEND about a king who was advised that his illness could be cured only by wearing the shirt of a happy man. So the king's men searched the country far and

THE COMMUNITY'S OLDEST business establishment is the Sierra Madre Hardware Company, Inc. Begun in 1887, its first location was at Lima and Central, which was a busy part of town in the days before Central became known as Sierra Madre Boulevard. Its originator was C. M. Clark, who had been in the hardware business in Sandwich, Massachusetts, and its first stock of merchandise had to be sent around Cape Horn, South America, to Sierra Madre. . . . The store, now located at 31 West Sierra Madre Boulevard, not only handles everything that can be named in the hardware line, but today is the office for Sierra Madre's biggest plumbing business, headed by Emile Smith. Tom Schwartz is store manager, and Sydney L. Westfall is the credit manager. . . . Tom—whose middle name is Meredith—is known by just about everybody in town and likes to be called by his first name. He was born in Germantown, Pennsylvania. His family visited here when he was very young, returned to Philadelphia for eight years, then—like so many who have tried unsuccessfully to forget California—returned to Sierra Madre to stay. . . . Tom, with a business background in home appliances and electronics, served

wide, not for the individual who was partially satisfied or merely contented, but a man who was one hundred per cent HAPPY! Finally they found such a person, but there was just one drawback. He had no shirt! . . . Too bad the king's men couldn't have found John Rasmussen. John not only has plenty of shirts, along with a beautiful home in Hastings Ranch, but he is just the kind of man who would be glad to GIVE you his shirt! If you think that's an exaggeration, talk to some of his customers, to whom he has given so much "extra" service in his business at Rasmussen Appliance, 43 North Baldwin. . . . John, who is of Danish descent, was a rancher in Plainview, Nebraska, when he met a girl, Christine Jensen, also Danish, who now is his partner in business as well as matrimony. She was a teacher, then a school principal, while John fretted in his belief that marriage (to him, naturally) would be her best career! He finally sold her the idea, changed her last name to his on December 7th, 1927, in Plainview—and they've both been happy about it ever since. . . . John was a retired rancher when they moved to Pasadena, in March, 1945, but

after three weeks a doctor told him that his only illness was in being away from business! So John, who loves business like perhaps no one else in this world, became a carpenter just for something to do. When the opportunity through a classified ad presented itself, he bought their present business and opened its doors here August 15, 1946. . . . The Rasmussens specialize in General Electric and Maytag products. If you want a refrigerator, a washer, or ANY household product in that line, they will make your need their own until you are as HAPPY as they! . . . Both are active in the Bethany Lutheran Church in Pasadena, which John's father helped organize. John is president of the organization and Christine is Sunday school superintendent. When they went to Las Vegas last October on a trip they had won through their fine work for General Electric, they were given a bagful of coins for gambling fun—but guess where it went! Into the Sunday school collection, of course! . . . They were the only ones in their group who came away from Las Vegas with MONEY in their pockets. No wonder they're HAPPY!



TOM SCHWARTZ, SYDNEY WESTFALL
and EMILE SMITH
Sierra Madre Hardware Co., Inc.

president; Emile Smith, vice-president, and Syd Westfall, secretary and treasurer.



PEGGY AND CHARLIE LUSMAN
Sierra Madre Paint and Wallpaper

HAVE YOU EVER GONE almost out of your mind trying to match a certain color of paint? Perhaps it's for just a dab of something, a bit of home-puttering with paint brush

that all looks so simple, until you discover that a certain shade of green has a little blue in it, too. So you add a dash of blue. Real simple! . . . Or is it? Look at that awful stuff—it's TOO blue. You don't want BLUE! You want a green that's true! . . . Maybe that true shade also has a bit of yellow that you hadn't noticed before, but don't let it get you down. Instead of spending the rest of your life mixing colors, with each result more gruesome than the first, take your problem to Charlie Lusman and his wife, Peggy, at the Sierra Madre Paint and Wallpaper, 35 N. Baldwin Avenue. They can mix paint to match any one of 3000—that's right, THREE THOUSAND—different shades of color! If the doo-dad you are painting can't be satisfied with that—BURN IT! . . . Not too incidentally, if you should need FIVE THOUSAND patterns of wallpaper (heaven help you if you do) they can supply that, too! From their "Do-It-Yourself" department, they can even rent you a wallpaper hanging kit—and THEN will you have fun! Maybe you'd be safer just to stay with the paint—is that what you think? Better talk it over with the Lusmans first. Their ingenuity in educating

people may surprise you, when you discover how simple some things can be . . . Charlie's real first names are Clarence Earl. A native of Des Moines, Iowa, he served with the Air Transport Command in England during World War II—where his buddies nicknamed him "Charlie" for reasons which even he doesn't know. And Peggy's first name is really Zelma! . . . Peggy, however, knows how her nickname originated. Seems that her Dad had a favorite song. So you guessed it: "Peg O' My Heart!" Her first home was in Sacramento, but her school days were spent in Los Angeles. After attending USC, she entered a sales-display type of work that eventually led to the Sherwin-Williams Company, wherein she gained her long experience in—among other things—matching paint! . . . Charlie, who met Peggy in Los Angeles by eating at the same restaurant day after day, is experienced in building and remodeling homes—which helps to explain their fine teamwork . . . Their store also handles artists' supplies—especially for those who paint. . . . Wait a minute! That's where we came in! How're you doing with that shade of green?

SIERRA MADRE BUSINESS FIRMS PARTICIPATING IN THIS FEATURE

Rasmussen Appliance	43 North Baldwin	CUster 5-9258
Carl Hansen, Ford Dealer	120 West Sierra Madre Blvd.	CUster 5-2321
William Fischer	147 West Sierra Madre Blvd.	CUster 5-1366
E. K. Wood Lumber Co.	38 East Montecito	CUster 5-3431
Youngland	"Your Shopping Center for the Needs of Youth"	34 North Baldwin CUster 5-1762
Simpson Cleaners	280 West Sierra Madre Blvd.	CUster 5-3183
Hartman's Pharmacy	29 N. Baldwin	CUster 5-3311
Royal Drugs	17 Kersting Court	CUster 5-3466
The 3 D's Cafe	42 N. Baldwin Ave.	CUster 5-9065

McKibben Furniture	47 West Sierra Madre Blvd.	CUster 5-0463
Richard Victor's	31 North Baldwin	CUster 5-1255
Georgene's Flowers	32 West Sierra Madre Blvd.	CUster 5-0113
Roberts Market	On the Corner—On the Square	CUster 5-3344
Perry's Stationery & Gift Shop	19 Kersting Court	CUster 5-3385
Sierra Madre Hardware Co.	31 West Sierra Madre Blvd.	CUster 5-2331
Anthony Heating and Ventilating Co.	187 West Sierra Madre Blvd.	CUster 5-6818
Don Jackson Men's Store	18 West Sierra Madre Blvd.	CUster 5-1236
Mack's Garage	25 E. Sierra Madre Blvd.	CUster 5-1728

Barrett's Home Gardens	192 North Mountain Trail	CUster 5-9909
Osti's Landscape Nursery	320 West Sierra Madre Blvd.	CUster 5-1273
Sierra Madre Paint and Wallpaper	35 North Baldwin	CUster 5-3378
Art's Pet Supply	183 West Sierra Madre Blvd.	CUster 5-1215
Harry A. Lange	13 Kersting Court	CUster 5-0385
John C. Loomis	38 West Sierra Madre Blvd.	CUster 5-3312
Andy and Bill's Friendly Service	345 West Sierra Madre Blvd.	CUster 5-0224
Al Foxton Chevron Service	115 West Sierra Madre Blvd.	CUster 5-2178

Andy Liscomb's Union Service	4 North Baldwin	CUster 5-3337
Pickett's Service	18 East Sierra Madre Blvd.	CUster 5-3340
Ralph's Shoe Store	41 North Baldwin	CUster 5-0479
Meyer Television	282 West Sierra Madre Blvd.	CUster 5-3031
Sierra Madre Toy & Patio Village	140 West Sierra Madre Blvd.	CUster 5-6641
Garland's 5-10-25c Store	5 Kersting Court	CUster 5-0736
Reece 5-10-25c Store	26 West Sierra Madre Blvd.	
Fashion Future	85 West Sierra Madre Blvd.	CUster 5-9720
Norm's Garage	22 E. Montecito	CUster 5-1146

**Sierra Madre Girls
To Study at Anoakia**

Sierra Madre will be well represented at Anoakia School for Girls in Arcadia when students gather Sept. 20 for the opening of the new school year.

Members of the senior class of the college preparatory division will include Ann Brandt, daughter of Mr. and Mrs. Henry C. Brandt, Adams street; Cynthia Eaton, daughter of Mr. and Mrs. Noren Eaton, East Alegria; Norma Hoeneman, daughter of Mr. and Mrs. Henry Hoeneman, North Adams street, and Colene Campbell, daughter of Mr. and Mrs. Colin Campbell,

bell, Alegria, who will be a resident student.

Katharine Schwartz, daughter of Mr. and Mrs. William H. Schwartz, East Highland avenue, will enter the freshman class, while Eleanor White, daughter of Mr. and Mrs. Howell N. White, Jr., East Mira Monte avenue, will be in the eighth grade, and Marcia Lisle, daughter of the Lorance W. Lises of East Orange Grove avenue, will be in the seventh grade.

Mineral production in California has maintained an average annual value of more than a billion dollars.

**DAY CAMP
REVIEWED BY
COUNSELOR**

By NAOMI SAWYER

Again this summer children of Sierra Madre had an opportunity offered them—that of getting closer to nature, learning to be good campers and proficient in the art of getting along with one another.

The two, one-week Day Camp periods, along with the summer fun and crafts program in City Park is provided by the Recreation Department of the City and School. Philip T. Mitchell is the director.

The first week of Day Camp found 25 children of 2nd and 3rd grade age levels gathered early each morning at Sierra Madre Villa park awaiting their breakfast. Phil Mitchell was on hand at 6:30 a.m. supervising the cooking of such menus as bacon and eggs, pancakes and fried potatoes and sausage, which were served with fruits, fruit juices and milk.

Some of these youngsters participated in hiking for the first time. They learned to recognize birds and plants.

The second week of camp was attended by approximately 30 4th, 5th and 6th graders many of them previous campers and agog with enthusiasm.

Breakfast, of course, was followed by clean-up, then flag ceremonies, singing, hiking, crafts and swimming. Boys and girls learned the meaning of the Conservation Pledge, heard nature stories about local flora and fauna and visited the park museum. There were special trips, too—to the Griffith Park Zoo, the Southwest Museum in Highland Park and to a police shooting range.

Counselors were Joyce Thompson, Clifford Moffet and myself. Camp organist was Pat Keith: Mothers of the children helped with the breakfasts.

It would be worthwhile for more parents to see this Day Camp program in progress. Next year, why not make it a point to visit the camp site and share that outdoor breakfast, cooked over a wood fire?

**Reading Program Produces
Bumper Crop of Bookworms**

The Sierra Madre Library summer reading program for children produced a bumper crop of bookworms, according to library and City school sponsors.

Young people participating were from Sierra Madre, Arcadia and Pasadena—as well as from New Jersey and New Mexico. Ricky Dring, young second grader from New Jersey and Patti Camp, eighth grader from Albuquerque, were guest members. Both were visiting their grandmothers for the summer.

Twenty-two children finished 16 or more books to complete their bookworm chart. Twenty-six more completed nearly half their chart.

Much of the success of the reading program was attributed to the enthusiastic backing of Mrs. Jean Lumsdon and the Sierra Madre Parent-Teacher Association.

Of the 70 children enrolled, 40 of them attended a cookie and punch party on Friday, Aug. 27 and received their charts. Children who did not do so at that time may pick up their charts at the library desk, according to Mrs. Hank Hinshaw who was in charge.

**July and August
Employment Trends
Good in California**

**Jewish School
Classes to Open
Sunday, Sept. 19**

July and August employment trends were more favorable in the religious schools of the Foothill Jewish Community Center, 212 N. Lima, is now being made. Morris Resnick, principal, said this week that families interested in sending their children to Sunday school or Hebrew school should contact Mrs. Ben Weissman as soon as possible. Classes will begin Sept. 19 at 10 a.m.

"Our staff is now the finest we have ever had. Under the capable leadership of Mr. Resnick, our religious school will give parents many proud moments because of their children's increased interest in the rich inheritance of their faith,"

Mrs. Weissman, chairman of the school committee, said.

In addition, special children's services will be held on the mornings of the High Holy Days. Further information may be obtained from Mrs. Sam Perl.

San Francisco is the country's second financial center.

Tell the town about it—advertise it in the NEWS.

REGISTRATION OF NEW PUPILS IN THE RELIGIOUS SCHOOLS OF THE FOOTHILL JEWISH COMMUNITY CENTER, 212 N. LIMA, IS NOW BEING MADE. MORRIS RESNICK, PRINCIPAL, SAID THIS WEEK THAT FAMILIES INTERESTED IN SENDING THEIR CHILDREN TO SUNDAY SCHOOL OR HEBREW SCHOOL SHOULD CONTACT MRS. BEN WEISSMAN AS SOON AS POSSIBLE. CLASSES WILL BEGIN SEPT. 19 AT 10 A.M.

"OUR STAFF IS NOW THE FINEST WE HAVE EVER HAD. UNDER THE CAPABLE LEADERSHIP OF MR. RESNICK, OUR RELIGIOUS SCHOOL WILL GIVE PARENTS MANY PROUD MOMENTS BECAUSE OF THEIR CHILDREN'S INCREASED INTEREST IN THE RICH INHERITANCE OF THEIR FAITH,"

MRS. WEISSMAN, CHAIRMAN OF THE SCHOOL COMMITTEE, SAID.

IN ADDITION, SPECIAL CHILDREN'S SERVICES WILL BE HELD ON THE MORNINGS OF THE HIGH HOLY DAYS. FURTHER INFORMATION MAY BE OBTAINED FROM MRS. SAM PERL.

ONE OF THE CO-HOSTESSES FOR THE LUNCHEON MEETING WAS MRS. BERNARD TUMILTY.

LET THE WANT ADS RENT IT.

**Monrovia Sewing
Classes Held at
Adult Center**

Puerto Rico's impressive capitol at San Juan is made of white marble from Georgia.

SIERRA MADRE NEWS — Thursday, September 16, 1954

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\$1.00

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DOLLAR DAYS

Thursday, Friday, Saturday — September 16-17-18

**SALE
GIFT ITEMS**

25% OFF

**PHOTOGRAPH
FRAMES**

METAL—LEATHER—WOOD

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**! SPECIAL !
RANCH STYLE RUGS
(OVAL AND OBLONG)
HALF PRICE!**

DOLLAR DAY SPECIAL

**• Shower
Curtains
• Window
Curtains**

**\$1.00
EACH**

Richard Victor's

31 N. Baldwin Ave.

CUster 5-1255

OLD FASHIONED DOLLAR DAYS

SPECIALS!

**MAPLE
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CHAIRS
\$19.95**

**LAMPS
WALL SHELVES
PICTURES
REDUCED
25%**

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47 W. SIERRA MADRE BLVD. ★ CUster 5-0463

WIN a gay vacation in PARIS!

**Just NAME the new COTY fragrance!
Over \$12,500 in Prizes!
Over 500 Chances to Win!**

**Get your "Passport to Paris" Package right now.
Along with the un-named fragrance, you get your favorite of 7 famous Coty Toilet Waters.
Complete Contest Rules and Entry Blank in Every Package. Contest closes Midnight, Sept. 27, 1954.**

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THURS., FRI., SAT., SEPT. 16-17-18

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